

INTERNATIONAL RELATIONS, MA/BUSINESS ADMINISTRATION, MBA

Contact

Maxwell School of Citizenship and Public Affairs

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Whitman School of Management

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Overview

Syracuse University's Maxwell and Whitman Schools offer a joint degree program combining the knowledge and abilities of the Master of Arts in International Relations (MAIR) and the skills and knowledge of the Master of Business Administration (MBA). Over two calendar years of study, students will complete 76 credits of coursework drawn from both schools.

The MAIR-MBA will prepare students for careers that require an understanding of both business and policy, capitalizing on the analytical training of the Whitman School and the international affairs context and leadership development skills of the Maxwell School.

MAIR-MBA students will work closely with Syracuse University faculty on main campus and in Washington, DC, among other university campuses around the globe. This provides the opportunity to bridge theory and clinical practice, while tailoring a learning experience to the needs of a students interested in working in international corporate or public finance careers.

The joint degree program will integrate core courses offered by both schools with a rich selection of electives and practical experiences in the form of internships.

International Relations, MA

Students will complete the core requirements of the Master of Arts in International Relations (<https://coursecatalog.syracuse.edu/graduate/citizenship-public-affairs/international-relations-ma/>), including the core international relations.

Code	Title	Credits
PAI 710	International Actors and Issues	3
PAI 706	International Relations Capstone	1
Select three credits of coursework focused on research methods:		3
ANT 681	Ethnographic Techniques	
PAI 705	Research Design for IR Practitioners	
PAI 722	Quantitative Analysis	
PRL 611	Public Relations Research	

Business Administration, MBA

Students will complete the core requirements for the Master of Business Administration (<https://coursecatalog.syracuse.edu/graduate/management/business-administration-mba/>), including corporate strategy, supply chain and organizational management, as well as managerial decision-making.

Code	Title	Credits
MBC 600	Selected Topics	1-6
MBC 606	Information Technology for Decision Support	1.5
MBC 609	Accounting for Managerial Decisions	1.5
MBC 610	Opportunity Recognition and Ideation	1.5
MBC 631	Financial Accounting	3
MBC 633	Managerial Finance	3
MBC 638	Data Analysis and Decision Making	3
MBC 635	Operations and Supply Chain Management	3
MBC 636	Marketing Management	3
MBC 645	Strategic Management	3
MBC 647	Global Entrepreneurial Management	3

Shared Core Courses

Students will have the opportunity to count classes taken in statistics, economics, and management theory to fulfill the core requirements for both degrees.

Code	Title	Credits
Select three credits in economic analysis coursework:		3
MBC 601	Economic Foundations of Business	
MBC 602	Economics for International Business	
PAI 723	Economics for Public Decisions	
Select three credits of coursework focused on statistical analysis:		3
MBC 638	Data Analysis and Decision Making	
PAI 721	Introduction to Statistics	
Select 3 credits of coursework focused on management theory and practice		3
MBC 629	Legal and Ethical Aspects of Management	
MBC 630	Behavior in Organizations	
PAI 712	Public Organizations and Management	
PAI 748	Seminar on Nonprofit Management	
PAI 762	Challenges of International Management and Leadership	

Elective Courses

Students will be able to draw on a variety of electives offered at the Maxwell School of Citizenship and Public Affairs and the Whitman School of Management.