PUBLIC DIPLOMACY AND GLOBAL COMMUNICATIONS, MA

Contact

Maxwell School of Public Affairs

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Newhouse School

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Program Description

The Maxwell School of Citizenship and Public Affairs and the S.I. Newhouse School of Public Communications offer an 18-month multidisciplinary graduate program leading to the Master of Arts (M.A.) degree in Public Diplomacy and Global Communications.

Students complete one half of their course work in the Maxwell School's Department of Public Administration and International Affairs and the other half in Newhouse School's Department of Public Relations. Students spend their final semester in Washington, D.C. This program is designed to train professionals to assume public communications responsibilities for governments, non-governmental organizations, and the private sector.

Program Requirements

Code	Title	Credits
Required Courses		**30**
COM 698	Media Law	
PAI 710	International Actors and Issues	
PAI 720	Economic Principles for International Affairs	
PRL 602	Introduction to Public Diplomacy and Communications	
PRL 607	Advanced Public Diplomacy	
PRL 608	Public Relations Writing	
PRL 611	Public Relations Research	
PRL 615	Public Relations Campaign Planning & Execution	
Select one of the following:		3
PAI 762	Challenges of International Management and Leadership	
PAI 763	NGO Management in Developing and Transitioning Countries	
PAI Elective		
PRL 624	Public Relations Management and Leadership	
Internship		
Summer off-campus internship program		1
PAI 670	Experience Credit	
D.C. Public Diplomacy and Global Communications Program		
PAI 708	Issues for 21st Century Public Diplomacy	3
PAI Elective		3
PRL 735	Public Diplomacy Practicum	3
Total Credits		**43**