

BROADCAST AND DIGITAL JOURNALISM (BDJ)

BDJ 500 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

BDJ 510 Topics in Specialized Practices (1 Credit)

Public Communications

Development of skills that enhance the news product. Different sections could focus on different specialized practices such as internet research or vocal performance. Repeatable 3 times for 3 credits maximum

Prereq: BDJ 211 or JNL 211 or MAG 211 OR NEW 205

BDJ 530 Topics in Specialized Reporting II (3 Credits)

Public Communications

Event and issue-oriented reporting. Each section focuses on a content area such as politics, consumerism, or the environment.

Repeatable 2 times for 6 credits maximum

Prereq: BDJ 342 or BDJ 464 or BDJ 663 or BDJ 664

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>)

BDJ 535 TV and Digital Reporting Practicum (3 Credits)

Public Communications

Practical on-site internship experience reporting for a television station's broadcasts and digital media. Monthly class sessions with discussion on journalism topics, preparation of portfolio and a research paper.

Advisory recommendation Prereq: BDJ 342 or BDJ 464 or BDJ 664

Shared Competencies: Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

BDJ 560 Television News Magazine Production (1-2 Credits)

Public Communications

Students produce a weekly public affairs show, which explores topics important to the University and Syracuse community. This magazine show includes field reports and studio interviews. Student jobs include booking guests, reporting, and producing.

Repeatable 2 times for 3 credits maximum

Prereq: BDJ 342 or BDJ 464

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

BDJ 566 Special News Coverage (3 Credits)

Public Communications

Planning and production of longer news-related program segments.

Writing, research, execution of minidocumentaries and enterprise reports. Field material will be edited for air-ready television presentation.

Prereq: BDJ 342 or BDJ 464

BDJ 567 Advanced Newscast Producing and News Management (3 Credits)

Public Communications

The theory and practice of producing television newscasts. Introduces the basics of broadcast news management. Covers the concepts of being a newsroom leader.

Prereq: BDJ 465

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

BDJ 600 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

BDJ 611 Cross-Platform Newswriting (3 Credits)

Public Communications

Basic techniques of writing broadcast and digital news stories. Emphasis on learning to write radio and web stories under deadline pressure.

Interviewing and information gathering are also studied.

Advisory recommendation Coreq: BDJ 612

BDJ 612 Audio News Reporting (3 Credits)

Public Communications

Students cover real news stories on deadline, using state-of-the-art digital audio editing equipment. The course emphasizes radio newscast production and editorial decision-making.

BDJ 636 Ethics and Diversity in Broadcast Journalism (3 Credits)

Public Communications

An exploration of contemporary and historical challenges in broadcast journalism, focusing on issues of diversity, ethics, media ownership, and inclusive news coverage.

BDJ 651 Sports Interviewing (1 Credit)

Public Communications

Cross-listed with MND 651

Double-numbered with BDJ 351

Sports Interviewing supplements a student's Newhouse curriculum in developing stories applied to sports. It focuses beyond the final story product, showing students the array of information provided by interview subjects based on questions asked. Additional work required of graduate students.

Advisory recommendation Prereq: BDJ 663 or MND 615

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

BDJ 652 Sports Column Writing and Commentary (1 Credit)*Public Communications*

Cross-listed with MND 652

Double-numbered with BDJ 352

This class focuses on expressing opinions on sports issues, personalities and events in all media. It covers differences in platforms, the challenge of producing quality work on deadline, and the importance of establishing credibility. Additional work required of graduate students.

Advisory recommendation Prereq: BDJ 663 or MND 615

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

BDJ 653 Television Sports Anchoring and Reporting (3 Credits)*Public Communications*

Double-numbered with BDJ 353

Prepares students for careers in television sports anchoring & reporting. Students will be equipped with the skills to perform live shots in the field, anchor in-studio sportscasts and will produce feature stories to enhance storytelling capabilities. Additional work required of graduate students.

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

BDJ 654 Sports Beat and Event Reporting (1 Credit)*Public Communications*

Double-numbered with BDJ 354

This is a one-credit course designed to provide students with specific instruction and experience in what it takes to cover a sports beat in a thorough and professional manner. Additional work required of graduate students.

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

BDJ 656 Radio Sportscasting (3 Credits)*Public Communications*

Double-numbered with BDJ 356

Introduction to radio play-by-play and sport journalism. This class concentrates on sports writing and delivery. The course is designed to prepare students for the real world of sports broadcasting. Additional work is required of graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

BDJ 661 Mobile and Social Media Journalism (1 Credit)*Public Communications*

Students gain hands-on experience by experimenting with social media and mobile devices for newsgathering, distribution, and audience engagement.

BDJ 664 TV & Digital News Reporting I (4 Credits)*Public Communications*

Gathering and reporting news on deadline for TV and web. Involves shooting video, video editing, reporting, and writing for broadcast and web. Taped and live performance are both emphasized.

Advisory recommendation Prereq: BDJ 612

BDJ 667 TV & Digital News Reporting II (3 Credits)*Public Communications*

Planning and production of longer-format stories and enterprise reports for TV and web. Includes a unit on covering crime and courts.

Advisory recommendation Prereq: BDJ 664

BDJ 668 Live TV & Digital Newsroom (4 Credits)*Public Communications*

Students produce television newscasts and file stories to the web. Students rotate in positions including producers (newscast and web), writers, editors, anchors, sports, and weather. The newscasts are delivered in a state-of-the-art production facility.

Advisory recommendation Prereq: BDJ 663

BDJ 670 Experience Credit (1-6 Credits)*Public Communications*

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

BDJ 675 Washington Professional Experience (4 Credits)*Public Communications*

The D.C. experience is a capstone course for Broadcast and Digital Journalism graduate students. Its key elements are a substantive internship in the D.C. area and seminars with top journalists and high-level government officials.

Advisory recommendation Prereq: BDJ 665

BDJ 690 Independent Study (1-6 Credits)*Public Communications*

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable