

ENTREPRENEURSHIP & EMERGING ENTERPRISES (EEE)

EEE 600 Selected Topics (1-6 Credits)

Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

EEE 620 Foundations of Entrepreneurship (3 Credits)

Management

The process of entrepreneurship in start-up and established corporate environments. Approaches entrepreneurship as both attitudinal and behavioral, with applicability in a variety of contexts. Global dimensions of entrepreneurship are investigated as they relate to the independent and corporate entrepreneur. Cannot be repeated for credit. Must be admitted to a graduate program at SU.

EEE 621 Corporate Entrepreneurship (3 Credits)

Management

Double-numbered with EEE 420

Examination of the application of entrepreneurship concepts and behaviors within established organizations, assessment of factors contributing to a company's entrepreneurial orientation, and identification of ways to foster higher levels of entrepreneurship within firms.

EEE 622 Entrepreneurial Turnarounds (3 Credits)

Management

Double-numbered with EEE 422

Process of entrepreneurial turnarounds in nascent and established corporate environments. Examination of internal and external causes leading to the troubled condition. Development and implementation of successful recovery strategies from the top down. Additional work required for graduate students.

Repeatable 2 times for 6 credits maximum

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

EEE 624 Entrepreneurial Deal Making (3 Credits)

Management

Double-numbered with EEE 424

Students will learn about the spectrum of deals struck by entrepreneurs over the course of a company's life. Identifying opportunities and negotiating with co-founders, prospective partners, early stage employees, customers, landlords, tenants, banks, potential investors, and Boards of Directors are all part of your role as an entrepreneur. Additional work required for graduate students.

EEE 630 Entrepreneurship in Engineering and Science (3 Credits)

Management

The intersection of engineering and entrepreneurship, focusing on the commercialization of new technologies into start-up ventures. Types of technologies, technology life cycles, windows of opportunity, the market chasm, and intellectual property as these issues apply to venture creation by those with technical backgrounds.

EEE 640 Social Entrepreneurship (3 Credits)

Management

Examination of the opportunities and challenges associated with using entrepreneurial solutions to address social problems. Course integrates management, evaluation, and analytical techniques to support the launch, operation, and expansion of social purpose organizations.

EEE 643 Emerging Enterprise Consulting (3 Credits)

Management

Students work in consulting teams to assist small local firms and entrepreneurs. Problems are isolated and solutions are then developed and implemented. A team consultant's report is then prepared.

EEE 644 Dilemmas and Debates in Entrepreneurship (3 Credits)

Management

Double-numbered with EEE 444

Designed around a series of critical dilemmas confronted by entrepreneurs when creating and growing a venture. Entrepreneurs explore with students the issues surrounding these dilemmas in a structured format. Additional work required of graduate students. Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

EEE 646 Diversity and Entrepreneurial Opportunity (3 Credits)

Management

Double-numbered with EEE 446

Understanding the historical and theoretical constraints entrepreneurs face due to their ethnicity, gender identification, place of birth, and/or socio-economic class. Discuss various strategies, policies, and actions at the disposal for students to become change-makers. Additional work required for graduate students.

University Requirement Course: IDEA Requirement Eligible

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

EEE 651 Finance for Emerging Enterprises (3 Credits)

Management

Double-numbered with EEE 451

This course will help aspiring entrepreneurs learn how to finance their venture. Topics include economic model development, bootstrapping, friends/family financing, crowdfunding, angel/venture capital financing. Requires use of Microsoft Excel. Additional rigor for graduate students. Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

EEE 652 International Entrepreneurship (3 Credits)

Management

Cross-listed with INB 652

Double-numbered with EEE 452, INB 452

A fusion of two areas of study: global business and entrepreneurship. The theories, concepts, and tools of international business are discussed from the perspective of the entrepreneur. Additional work required of graduate students.

EEE 653 LaunchPad (3 Credits)

Management

Double-numbered with EEE 453

As the name implies, the course is meant to take your existing student business to the next level and provide you with the tools needed to grow and sustain the business. While this is not a typical or traditional University course, you will be challenged in ways you probably have not been challenged as a student. Additional work and rigor required for graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

EEE 670 Experience Credit (1-6 Credits)

Management

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

EEE 675 Entrepreneurial Family Business Management (3 Credits)

Management

Double-numbered with EEE 375

Examines family business issues, such as managing relationships, communication and conflict, ownership and governance, strategy, and succession. Focus is entrepreneurial management of family firms, including maintaining an entrepreneurial spirit throughout the firm and across generations. Additional work required of graduate students.

EEE 676 Advanced Topics in Family Business Management (3 Credits)

Management

Double-numbered with EEE 476

Covers advanced topics in family business management, such as taxation, establishment of trusts and estates, legal transfer of ownership, legal forms and valuation. Additional work required of graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

EEE 682 Entrepreneurial Marketing (3 Credits)

Management

Double-numbered with EEE 482

The interface of entrepreneurship and marketing. Covers cutting-edge approaches to entrepreneurial marketing in new or fast-growing companies. Additional work and rigor required for graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

EEE 690 Independent Study (1-6 Credits)

Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable

EEE 900 Selected Topics (1-6 Credits)

Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

EEE 930 Theoretical Foundations of Entrepreneurship (3 Credits)

Management

History, direction, and substance of developments in the field of entrepreneurship. Advanced topics related to theoretical foundations and the advancement of research within the field. Admission to doctoral program in the School of Management is required.

EEE 932 Contemporary Entrepreneurship Research (3 Credits)

Management

A broad survey of major topics in contemporary entrepreneurship research. Covers the primary theoretical underpinnings of the field and to important entrepreneurship topics.

EEE 990 Independent Study (1-6 Credits)

Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable