

INTERNATIONAL BUSINESS (INB)

INB 600 Selected Topics (1-6 Credits)

Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

INB 651 Management in a Cross-cultural Environment (3 Credits)

Management

Double-numbered with MGT 448

Factors that have an impact on managerial effectiveness in an international organization: language, religion, values and attitudes, educational structure, social organization, technology, political climate, and legal environment. Additional work required of graduate students. Advisory recommendation Prereq: SOM 354

INB 652 International Entrepreneurship (3 Credits)

Management

Cross-listed with EEE 652

Double-numbered with EEE 452, INB 452

A fusion of two areas of study: global business and entrepreneurship. The theories, concepts, and tools of international business are discussed from the perspective of the entrepreneur. Additional work required of graduate students.

INB 653 New and Emerging Markets (3 Credits)

Management

Cross-listed with FIN 653

Analysis of the business, economic, and financial environment of emerging markets. Portfolio investment analysis and corporate financial policy and strategies in emerging markets.

INB 654 World Business Systems: Trade and Investments (3 Credits)

Management

Cross-listed with BUA 555

International business environment. Pattern and distribution of trade, exchange rates, International Monetary System, new international economic order, impact of the multinational firm on the world economy. Advisory recommendation Prereq: MBC 633, ECN 601

INB 656 International Human Resource Management (3 Credits)

Management

Cross-listed with BUA 556

Cross-national comparison of personnel- and industrial- relations practices and selection, training, and compensation theory and practice associated with managing expatriate employees.

INB 657 International Financial Management (3 Credits)

Management

Cross-listed with FIN 657

Major financial decisions of international firms in context of special risks and opportunities. Foreign direct investment theory. Advisory recommendation Prereq: MBC 633

INB 668 International Marketing Management (3 Credits)

Management

Cross-listed with MAR 667

Impact of the international environment on international marketing activities. Advisory recommendation Prereq: MBC 636

INB 670 Experience Credit (1-6 Credits)

Management

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing. Repeatable

INB 677 International Reporting and Analysis (3 Credits)

Management

Cross-listed with ACC 677

The implications of differences in international financial reporting practices for financial analysis and decision making. Foreign currency translation, mergers and acquisitions, transfer pricing, taxation, derivatives, and risk management.

Advisory recommendation Prereq: MBC 631

INB 690 Independent Study (1-6 Credits)

Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department. Repeatable

INB 759 The Law of Global Business (3 Credits)

Management

Cross-listed with LPP 759

The legal environment of international business: the framework of international law and organizations influencing the transactions of international business. Topics include the international law, international contracts, customs, and world trade law.

INB 769 International Business Management (3 Credits)

Management

Strategic decision-making in the international environment. Critical factors in growth and stability, profitability, market share, and return on investment. Relationship between the enterprise and its legal, economic, political, and cultural environments.

INB 990 Independent Study (1-6 Credits)

Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department. Repeatable