

MAGAZINE, NEWS AND DIGITAL JOURNALISM (MND)

MND 500 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

MND 504 Multimedia Projects (3 Credits)

Public Communications

Students use journalism skills to report and produce a podcast and other digital elements suitable for publication/broadcast.

Prereq: MND 408

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 505 Digital News & Innovation (3 Credits)

Public Communications

Collaborate with students and professors to report on and produce engaging digital products for the campus community by utilizing multimedia skills, learning interactive production systems and gaining an understanding of the changing media landscape.

Prereq: (MND 305 OR BDJ 312 OR BDJ 364) OR (MND 406 OR MND 408)

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 506 Digital News Leadership (1 Credit)

Public Communications

Course enables students to determine and effectively manage the editorial direction of TheNewsHouse.com while learning and experimenting with the technical, visual and social media aspects of producing digital content across multiple platforms.

Repeatable 2 times for 2 credits maximum

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 509 Advanced Newspaper Editing (3 Credits)

Public Communications

Copy editing, headlines, visuals, design, and technology. Handling departments and special sections, editing complex copy. Significant trends in newspaper editing.

Prereq: MND 408 or MND 608

MND 518 Critical Writing (3 Credits)

Public Communications

Criticism and its function in journalism and society. Reviewing books, plays, motion pictures, and other art forms.

Prereq: (NEW 205 or JNL 211)

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 526 Beauty & Fashion Journalism (3 Credits)

Public Communications

This course focuses on producing fashion and beauty editorial content across platforms, explores the use of social media in building a personal brand, and discusses the industry's ethical challenges.

MND 538 Travel Writing (3 Credits)

Public Communications

Writing and selling magazine articles about traveling and specific geographic areas. Students will write in a variety of styles, especially exploring the narrative form.

Prereq: MND 305

MND 545 Virtual Reality Storytelling (3 Credits)

Public Communications

This course is for students in professional communications degrees to learn to tell stories interactively using virtual and augmented reality. Techniques incorporate 360-degree video and computer-generated scenes, often using headsets.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 600 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

MND 602 Journalism Ethics & Diversity (1 Credit)

Public Communications

Key ethical and diversity issues confronting journalists on all media platforms: digital, magazine, news, and social media. Evaluation of journalism standards and practices, especially when interests of audiences and revenue conflict. Case studies and media criticism.

MND 605 News Writing and Reporting (3 Credits)

Public Communications

Gather news and information for storytelling on multiple platforms: reporting, writing for print, introduction to taking photos, shooting video, capturing audio, using social media. Learn traditions, responsibilities of a free press, ethics, plagiarism, libel.

MND 606 Magazine Article Writing (3 Credits)

Public Communications

Double-numbered with MND 406

Writing and selling basic types of magazine articles: ideas, slanting, research, organization, dealings with editors. Students write one full-length article. Additional work required of graduate students.

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 608 Magazine and News Editing (3 Credits)

Public Communications

Double-numbered with MND 408

This class covers editorial skills demanded in media organizations: editing and rewriting copy, identifying audiences, creating content across platforms, generating ideas, working with writers, story organization, writing display copy, fact checking. Additional work required of graduate students.

Advisory recommendation Prereq: MNO 617

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

MND 609 Investigative Projects (3 Credits)*Public Communications*

Double-numbered with MND 409

In this project-based course, you will learn the mindset, tools and skills used by investigative reporters. Students will work with their colleagues to produce a significant piece of journalistic work. Additional work required of graduate students.

MND 611 Web and Mobile Story Production (3 Credits)*Public Communications*

Double-numbered with MND 411

This course examines the editorial experience for digital audiences and explores innovation in new storytelling platforms. Students will produce journalism for delivery on web and mobile devices. Additional work required of graduate students.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 612 Data-Driven Journalism (3 Credits)*Public Communications*

This hands-on course teaches students to gather, analyze and present data as part of the journalistic enterprise. Students will find stories in existing datasets, and/or build custom datasets, as part of writing data-driven news stories.

MND 613 Emerging Media Platforms (3 Credits)*Public Communications*

Double-numbered with MND 413

Learn to identify and embrace opportunities posed by emerging media technologies. Includes a survey of the latest technologies and trends that are changing how people access, interact with and publish news and information. Additional work is required of graduate students.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

MND 615 Enterprise Reporting and Writing (3 Credits)*Public Communications*

Learning to find, report, and write enterprise stories using the beat system.

Advisory recommendation Coreq: MND 617

MND 616 Applied Research for Magazine, News and Digital Journalists (3 Credits)*Public Communications*

In this course students will learn techniques for acquiring, analyzing and reporting on information from databases, archives, governments, survey research firms, academics, and other sources.

Advisory recommendation Prereq: MND 605 Coreq: MND 615

MND 617 Multimedia Storytelling for Journalists (3 Credits)*Public Communications*

This skills course focuses on the production and distribution of journalism via mobile devices and the web. The class requires critical and conceptual analysis of how digital story experiences demand new approaches, techniques, and strategies.

MND 630 Topics in Multimedia Reporting of Science (3 Credits)*Public Communications*

Double-numbered with MND 430

The principles, practices and processes of multimedia journalism are taught in the context of public understanding of science and technology. Additional work required of graduate students.

Repeatable 2 times for 6 credits maximum

MND 631 Digital Launch (3-6 Credits)*Public Communications*

Capstone experience for graduate magazine, news, and digital journalism students. Students produce a professional digital project with original content supported by social and multimedia, and launched on a responsively designed website.

Advisory recommendation Prereq: MND 615 and MND 608 and MND 617

MND 641 Introduction to Data Journalism (3 Credits)*Public Communications*

A hands-on introduction to data journalism, including data collection, data visualizations, data analysis, how to use data in journalistic stories, and other related skills.

MND 651 Sports Interviewing (1 Credit)*Public Communications*

Cross-listed with BDJ 651

Double-numbered with BDJ 351

Sports Interviewing supplements a student's Newhouse curriculum in developing stories applied to sports. It focuses beyond the final story product, showing students the array of information provided by interview subjects based on questions asked. Additional work required of graduate students.

Advisory recommendation Prereq: BDJ 611 or MND 605

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

MND 652 Sports Column Writing and Commentary (1 Credit)*Public Communications*

Cross-listed with BDJ 652

Double-numbered with BDJ 352

This class focuses on expressing opinions on sports issues, personalities and events in all media. It covers differences in platforms, the challenge of producing quality work on deadline, and the importance of establishing credibility. Additional work required of graduate students.

Advisory recommendation Prereq: BDJ 663 or MND 605

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

MND 690 Independent Study (1-6 Credits)*Public Communications*

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable