

SPORT MANAGEMENT (SPM)

SPM 600 Selected Topics (1-6 Credits)

David B. Falk College of Sport

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

SPM 614 Foundations of Sport Venue and Event Management (3 Credits)

David B. Falk College of Sport

Application of sport management theory to venue and event management associated with hosting, managing and sponsoring events. Management process, including theory of management and practical applications within the sport venue and event planning industry.

SPM 634 Sport Event and Hospitality Management (3 Credits)

David B. Falk College of Sport

Theoretical and practical principles and procedures for designing, planning, implementing, and evaluating a variety of sporting events.

SPM 635 Marketing of Sport Venues & Events (3 Credits)

David B. Falk College of Sport

Students will learn concepts and skills of sport marketing, sponsorship, and revenue generation as they pertain to a variety of sport venue and event settings.

SPM 637 Sport Venue Management (3 Credits)

David B. Falk College of Sport

Double-numbered with SPM 437

Planning and managing different types of sport facilities. Understanding the complexity of conceptualizing, constructing, promoting, managing and maintaining modern sport stadiums, arenas, domes and multi-purpose facilities. Additional work required of graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

SPM 644 Technologies in Sport Venues (3 Credits)

David B. Falk College of Sport

Technology applied to sport management, venue management events, infrastructure, and performance measurement systems. Information, communication and data management systems in sport organizations within the intercollegiate, professional and international segments of the sport industry.

Prereq: SPM 614 Please review Class Notes within Class Search Results - Class Section > View Details.

SPM 645 The Strategic Management of People in Sport (3 Credits)

David B. Falk College of Sport

A survey course of management theory, principles, and techniques in the sport industry, with a particular emphasis on managing the various types of workers (e.g., employees, contractors, volunteers), necessary to produce sport services and events.

SPM 649 Technologies in Game Day Operations (3 Credits)

David B. Falk College of Sport

Double-numbered with SPM 449

Current applications of technology as it relates to sport venues and sport organizations will be examined. Topics include: sound systems, ticketing systems, video and score board operations, and lighting systems. Additional work required of graduate students.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

SPM 650 Sports Ticket Sales (3 Credits)

David B. Falk College of Sport

Double-numbered with SPM 350

Sports ticket sales process and best practices. Simulated ticket sales environments, application of sales practices and connecting with industry sales professionals. Additional work required of graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

SPM 654 Sport Venue Operations (3 Credits)

David B. Falk College of Sport

Producing and implementing various sport and entertainment events. Organizational set-up, planning and execution of events in multi-purpose sport facilities. Analyze logistics, budgeting and operational costs of transforming venue into different sporting and entertainment configurations.

Prereq: SPM 614 Please review Class Notes within Class Search Results - Class Section > View Details.

SPM 655 Practicum in Sport Venue and Events Management (3-9 Credits)

David B. Falk College of Sport

The practicum provides students with hands-on industry experience in sports venue and event settings. Students will utilize knowledge and skills learned in other Sport Venue and Event Management coursework through industry application.

Repeatable 3 times for 9 credits maximum

Prereq: SPM 614 Please review Class Notes within Class Search Results - Class Section > View Details.

SPM 664 Financial Management of Sport Facilities and Events (3 Credits)

David B. Falk College of Sport

Sport finance applied to managerial control of sport venues and events. Fundamental business concepts. Analysis of financial statements, budget forecasting and planning, securing optional funding sources and capital budgeting as related to multiple sport venues.

SPM 665 Advanced Sport Event Management (3 Credits)

David B. Falk College of Sport

Students will build upon prior coursework and knowledge through the planning of a local sport event. All facets of the event will be covered in detail and applied to the actual event.

SPM 670 Experience Credit (1-6 Credits)

David B. Falk College of Sport

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

SPM 675 Capstone/Practicum Pre-Planning (0 Credits)

David B. Falk College of Sport

Double-numbered with SPM 375

Pre-planning for matching and securing a Capstone/Practicum. Course facilitates access to the Tevera Internship system via BlackBoard.

Repeatable 4 times for 0 credits maximum

SPM 690 Independent Study (1-6 Credits)

David B. Falk College of Sport

In-depth exploration of a problem or problems. Individual independent study based on a plan submitted by the student. Permission in advance with the consent of the department chairperson, instructor and dean. Limited to those in good academic standing.

Repeatable

SPM 700 Selected Topics (1-6 Credits)

David B. Falk College of Sport

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable