STRATEGIC COMMUNICATIONS (STC)

STC 501 Fundamentals of Communications Law (3 Credits)
Public Communications
Survey of communications law emphasizing applications to strategic communications. Specific topics will include free speech, corporate speech, political strategic communications, intellectual property, and defamation.
Prereq: STC 206
Shared Competencies: Communication Skills (https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/)