# SUSTAINABLE ENTERPRISE (CASSE), CAS

#### Contact

Maria Minniti, Interim Co-Director, 530 Whitman School of Management, 315-443-4096, mminniti@syr.edu

John Torrens, Interim Co-Director, 534 Whitman School of Management, 315-443-3486, jtorrens@syr.edu (jtorrens@syr.edu)

#### **Program Description**

The Certificate of Advanced Study in Sustainable Enterprise (CASSE) is offered collaboratively by the Whitman School of Management, the College of Engineering and Computer Science, the State University of New York College of Environmental Science and Forestry, and the Syracuse Center of Excellence in Environmental and Energy Systems. The CASSE integrates business, science, engineering, policy, and practice, taking a transdisciplinary approach to sustainable enterprise.

Students who complete the certificate will be fluent in the economic, environmental, and social dimensions of sustainability and their interdependence; systems science and its relationship to sustainability; and the natural, financial, technical, legal, and social drivers of sustainability strategy in businesses and other organizations. They will be prepared to engage in transdisciplinary collaboration to develop sustainable solutions to complex organizational challenges.

The Whitman School has been accredited by the Association to Advance Collegiate Schools of Business (AACSB International) since 1920.

# **Financial Support**

Students may apply for several loan programs to cover the cost of attendance. (Federal Direct Loan, ProgramFederal PLUS Loans, Alternative Loan Programs) Part-time students must be enrolled for at least six credits (half-time status) to be considered for loan programs.

Additionally, there are partial scholarships available for students who need to take additional courses above and beyond their graduate degree program to complete the CASSE program.

### **Admission**

Students must be matriculated into a graduate program at Syracuse University or SUNY ESF to be considered for admission to the program.

# **Certificate Requirements**

Students must complete 15 credits for the certificate.

| Code  | Title   | Credits |  |
|---|---|---------|--|
| Select one of the following:  |   |         |  |
| BUA 650   | Managing Sustainability: Purpose, Principles Practice | , and   |  |
| ECS 650   | Managing Sustainability: Purpose, Principles Practice | , and   |  |
| EST 652 - Managing Sustainability: Purpose, Priniciples, and Practice |   |         |  |
| Select one of the following:  |   |         |  |
| BUA 651   | Strategic Management and the Natural Environment      |         |  |

| ECS 651                                    | Strategic Management and the Natural<br>Environment |    |
|--|---|----|
| Select one of the following:               |   | 3  |
| BUA 759                                    | Sustainability-Driven Enterprise                    |    |
| ECS 759                                    | Sustainability-Driven Enterprise                    |    |
| EST 759 - Sustainability-Driven Enterprise |   |    |
| Electives                                  |   | 6  |
| Total Credits                              |   | 15 |