

BUSINESS ADMINISTRATION (IMBA), MBA (DISTANCE LEARNING)

Contact

Whitman Graduate Programs, whitmanonline@syr.edu

Program Description

The online MBA from Syracuse University is the Whitman School's uniquely flexible M.B.A. program for working professionals. Syracuse University has offered an M.B.A. program via distance learning since 1977. As with the full-time M.B.A. program, the online MBA program is accredited by AACSB—the Association to Advance Collegiate Schools of Business. Syracuse University's online MBA program features the same curriculum content as the full-time, on-campus MBA program, and graduates earn the same Syracuse University MBA diploma as on-campus students. The curriculum features a strong foundation in core business principles, and students may choose a specialization to focus their studies on an area relevant to their careers and personal interests.

Students can take two courses (6 credits) each semester to complete the program in as little as two years. Students must complete 12 core courses, 5 electives, and attend three residencies (1 credit each) during the course of their program. Each semester is 12 weeks.

Accreditation

The Whitman School has been accredited by the Association to Advance Collegiate Schools of Business (AACSB International) since 1920.

1. Demonstrate knowledge of how to effectively manage organizational resources
2. Demonstrate effective, persuasive personal and professional communication and behaviors
3. Demonstrate skills in inquiry, critical thinking and problem solving, supported by appropriate analytical techniques
4. Analytical and quantitative techniques
5. Demonstrate the ability to think strategically about business issues
6. Develop an entrepreneurial mindset
7. Demonstrate the ability to engage in a global environment

Degree Requirements

This is a 54 credit program leading to a Master in Business Administration degree.

All 3 credits each

Code	Title	Credits
ISM 615	Microeconomics	3
MBC 631	Financial Accounting	3
MBC 632	Managerial Accounting	3
MBC 633	Managerial Finance	3
MBC 634	Introduction to Information Technology and E-commerce	3
MBC 635	Operations and Supply Chain Management	3
MBC 636	Marketing Management	3
MBC 638	Data Analysis and Decision Making	3

MBC 639	Leadership in Organizations	3
MBC 643	The Legal and Ethical Environments of Business	3
MBC 645	Strategic Management	3
MBC 647	Global Entrepreneurial Management	3
Electives		15
Residencies		3
Total Credits		54

Transfer Credit

Students can transfer a maximum of 6 credits of coursework. The credits must be graduate level taken from an AACSB accredited business school. A grade of "B" or higher is needed to transfer in the credits. The grade itself does not transfer. Students who have recently completed another graduate program at Syracuse University may apply up to 9 credits of elective coursework towards the degree.

Satisfactory Progress

Students are required to maintain a GPA of 3.0 or higher to meet degree requirements.