

ENTREPRENEURSHIP & EMERGING ENTERPRISES, MS

Whitman Graduate Programs, busgrad@syr.edu

Program Description

The Master's in Entrepreneurship & Emerging Enterprises program provides an immersion into the nature of entrepreneurship and the entrepreneurial process. Core content is coupled with a strong commitment to experiential learning. It is targeted to students with a passion for entrepreneurship in for-profit, non-profit, and public sector contexts. It is a 30-credit program and can be completed in one year. Entrepreneurial or other work experience is preferred.

Student Learning Outcomes

1. Understand how to effectively manage organizational resources
2. Demonstrate skills in inquiry, critical thinking and problem-solving, and strategic analysis
3. Be able to explain the unique nature of entrepreneurship
4. Be able to explain the entrepreneurial process

Code	Title	Credits
Business Foundation Courses & Field Experience		
Foundation courses required of all graduates in the program.		
EEE 620	Foundations of Entrepreneurship	3
EEE 670	Experience Credit	3
MBC 609	Accounting for Managerial Decisions	1.5
MBC 610	Opportunity Recognition and Ideation	1.5
Entrepreneurship Core		
Select 21 credits of the following:		21
EEE 600	Selected Topics	
EEE 621	Corporate Entrepreneurship	
EEE 622	Entrepreneurial Turnarounds	
EEE 624	Entrepreneurial Deal Making	
EEE 630	Entrepreneurship in Engineering and Science	
EEE 640	Social Entrepreneurship	
EEE 643	Emerging Enterprise Consulting	
EEE 644	Dilemmas and Debates in Entrepreneurship	
EEE 646	Diversity and Entrepreneurial Opportunity	
EEE 651	Finance for Emerging Enterprises	
EEE 653	LaunchPad	
EEE 675	Entrepreneurial Family Business Management	
EEE 676	Advanced Topics in Family Business Management	
EEE 682	Entrepreneurial Marketing	
MAR 757	Managing Innovative Products and New Ventures	
BUA 650	Managing Sustainability: Purpose, Principles, and Practice	
or LAW 815 Law Practicum - Technology Transfer Research		
Total Credits		30