

# ENTREPRENEURSHIP, MS (DISTANCE LEARNING)

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## Contact

Whitman Graduate Programs, whitmanonline@syr.edu

## Program Description

The online M.S. in Entrepreneurship program provides an immersion into the nature of entrepreneurship and the entrepreneurial process. Core content prepares current and aspiring entrepreneurs with the business foundation and networking opportunities to start a new venture, effectively manage a company or innovate within an organization. It is targeted to students with a passion for entrepreneurship in for-profit, non-profit, and public sector contexts. It is a 30-credit program. Prior entrepreneurial experience is preferred.

## Learning Outcomes

1. Understand how to effectively manage organizational resources
2. Demonstrate skills in inquiry, critical thinking, problem solving, and strategic analysis
3. Be able to explain the unique nature of entrepreneurship
4. Be able to explain the entrepreneurial process

## Degree Requirements

This is a 30 credit program which leads to a Master of Science in Entrepreneurship degree.

Code	Title	Credits
<b>Required Business Foundation</b>		
EEE 620	Foundations of Entrepreneurship	3
MBC 631	Financial Accounting	3
MBC 633	Managerial Finance	3
MBC 636	Marketing Management	3
MBC 645	Strategic Management	3
<b>Entrepreneurial Core</b>		
Select four additional courses from the following:		12
BUA 650	Managing Sustainability: Purpose, Principles, and Practice	
BUA 759	Sustainability-Driven Enterprise	
EEE 600	Selected Topics	
EEE 621	Corporate Entrepreneurship	
EEE 651	Finance for Emerging Enterprises	
MAR 757	Managing Innovative Products and New Ventures	
Other elective by permission		
<b>Required Entrepreneurship Core Capstone</b>		
MBC 647	Global Entrepreneurial Management	3
<b>Total Credits</b>		<b>30</b>

## Satisfactory Progress

Students are required to maintain a GPA of 3.0 or higher to meet degree requirements.