

PUBLIC ADMINISTRATION, MPA/BUSINESS ADMINISTRATION, MBA

Contact

Maxwell School of Citizenship and Public Affairs

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Whitman School of Management

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Faculty

See faculty listing in the Department of Public Administration and International Affairs at the Maxwell School of Citizenship and Public Affairs and the Whitman School of Management.

Overview

Syracuse University's Maxwell and Whitman Schools offer a joint degree program combining the knowledge and abilities of the Master of Public Administration (MPA) and the skills and knowledge of the Master of Business Administration (MBA). Over two calendar years of study, students will complete 76 credits of coursework drawn from both schools. The MPA-MBA will prepare students for careers that require an understanding of both

business and policy, capitalizing on the analytical training of the Whitman School and the international affairs context and leadership development skills of the Maxwell School.

MPA-MBA students will work closely with Syracuse University faculty to bridge theory and clinical practice, to tailor a learning experience to the needs of students interested in working in government relations, corporate, or public finance careers.

The joint degree program will integrate core courses offered by both schools with a rich selection of electives and practical experiences.

Public Administration, MPA

Students will complete the core Master of Public Administration coursework.

Code	Title	Credits
PAI 600	Selected Topics	1-6
PAI 722	Quantitative Analysis	3
PAI 734	Public Budgeting	3
PAI 752	MPA Workshop	3

PAI 753	Leadership and Public Policy	3
PAI 755	Public Administration and Democracy	3

Business Administration, MBA

Students will complete the core requirements of the Master of Business Administration.

Code	Title	Credits
MBC 600	Selected Topics	1-6
MBC 606	Information Technology for Decision Support	1.5
MBC 609	Accounting for Managerial Decisions	1.5
MBC 610	Opportunity Recognition and Ideation	1.5
MBC 631	Financial Accounting	3
MBC 635	Operations and Supply Chain Management	3
MBC 636	Marketing Management	3
MBC 645	Strategic Management	3
MBC 647	Global Entrepreneurial Management	3

Shared Coursework

Students will have the opportunity to count classes in statistics, economics, and management theory to fulfill the core requirements for both degrees.

Code	Title	Credits
Select 3 credits of courses focused on management theory & practice:		3
MBC 629	Legal and Ethical Aspects of Management	
MBC 630	Behavior in Organizations	
PAI 712	Public Organizations and Management	
PAI 748	Seminar on Nonprofit Management	
PAI 762	Challenges of International Management and Leadership	
Select 3 credits of economic analysis coursework:		3
MBC 601	Economic Foundations of Business	1.5
MBC 602	Economics for International Business	1.5
PAI 723	Economics for Public Decisions	3
Select 3 credits of statistical analysis coursework:		3
MBC 638	Data Analysis and Decision Making	
PAI 721	Introduction to Statistics	

Elective Courses

Students will be able to draw on a variety of electives offered at the Maxwell School of Citizenship and Public Affairs and the Whitman School of Management.