

BROADCAST AND DIGITAL JOURNALISM, MS

Contact

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Faculty

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Program Description

The master's degree program in broadcast and digital journalism is designed to provide the necessary combination of practical training and theoretical study to prepare students for careers in electronic journalism. All students take required coursework in writing, information gathering and reporting, editing, producing, and anchoring for both traditional and new media platforms. No previous training in broadcasting or journalism is required.

The final on-campus course for the master's degree involves the production of two daily newscasts. Newscast production takes place in our state-of-the-art combined newsroom and HD studio. The newsroom space includes 27 workstations equipped with ENPS® (a widely used news production system), Adobe Premiere Pro® for video editing and Ross XPression® for graphic creation. The studio portion features fully robotic cameras, a video wall, a touchscreen powered by Story Teller® software, an anchor desk and interview area. The adjacent control room is fully automated with Ross Overdrive® technology. Student journalists are also able to report live from the scene of news stories using LiveU® portable equipment.

The Broadcast and Digital Journalism program offers tracks in General News, Sports Media & Communications and Public Affairs. The Sports Media & Communications track allows students to utilize skills learned in the Broadcast and Digital Journalism program core and apply them to Sports Media & Communications. The Public Affairs Journalism track works with the Maxwell School of Citizenship and Public Affairs, allowing students greater opportunities to take courses in the areas of political science and international affairs.

The Broadcast and Digital Journalism program concludes with a summer capstone in Washington, D.C. Students in the Sports Media & Communications track may participate in the Washington, D.C. capstone or may opt for a sports media capstone experience.

The Master of Science (M.S.) in Broadcast and Digital Journalism with a track in General News, Public Affairs or Sports Media & Communications is a 40-credit program.

Student Learning Outcomes

In addition to the comprehensive Newhouse School learning outcomes listed in the School's Educational Mission (<https://coursecatalog.syracuse.edu/graduate/public-communications/>), students in the Broadcast and Digital Journalism Master's program are expected to achieve the following additional learning outcome:

1. Effectively communicate ideas and information vocally, applying professional live reporting techniques that employ appropriate technologies.

Program Required Courses

Broadcast and Digital Journalism graduate students must complete a total of 40 credits in this program.

The BDJ program core is composed of 24 credits that all students complete:

Code	Title	Credits
Required Courses		24
BDJ 611	Cross-Platform Newswriting	
BDJ 612	Audio News Reporting	
BDJ 636	Ethics and Diversity in Broadcast Journalism	
BDJ 661	Mobile and Social Media Journalism	
BDJ 664	TV & Digital News Reporting I	
BDJ 667	TV & Digital News Reporting II	
BDJ 668	Live TV & Digital Newsroom	
COM 698	Media Law	
Choose one track below:		16
Total Credits		40

Track

(Choose One, 16 Credits)

General News Track

(16 Credits)

Code	Title	Credits
Applied Media Research		
COM 647	Applied Media Research	3
Electives		
Select 9 credits of electives		9
Professional Experience		
BDJ 675	Washington Professional Experience	4

Public Affairs Journalism Track

(16 credits)

Code	Title	Credits
Applied Media Research		
Select one of the following:		3
	Maxwell Data/Research course	
COM 647	Applied Media Research	
Public Affairs Course		
Select one of the following:		3
	A 3-credit course from the Maxwell School	
	A 3-credit course from the Newhouse School that involves Public Affairs (as advised by the department)	
	-Topics can include but are not limited to: Political Reporting, Investigative Reporting.	
Maxwell Courses		
Select six credits of Maxwell courses		6

Professional Experience

BDJ 675	Washington Professional Experience	4
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Sports Media & Communications Track

(16 Credits)

Code	Title	Credits
Proseminar		
SMC 601	Sports Media & Communications Proseminar	1
Applied Media Research		
COM 647	Applied Media Research	3
Sports Media & Communications Electives		
Students in the Sports Media & Communications track may take any combination of 1 and/or 3 credit courses over the fall and spring semesters to reach a total of 9 Sports Media & Communications elective credits. Students will choose their electives under the guidance of the Director of Sports Media & Communications.		9
Professional Experience		
SMC 675	Sports Media & Communications Practicum	3