

MAGAZINE, NEWS AND DIGITAL JOURNALISM, MA

Contact

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Faculty

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Program Description

Students in the magazine, news and digital journalism program learn to meet the challenges of a complex and evolving industry. In small classes taught by industry professionals, students develop their ability to create content for a variety of audiences and platforms. The program's emphasis remains core skills such as editing, interviewing, reporting, and writing. Students also gain experience with design, data, multimedia, and social media, and produce content for The NewsHouse (<http://www.thenewshouse.com/>), the Newhouse School's multimedia news magazine, campus publications, and local media outlets. Curriculum also includes diversity issues, law, and ethics.

Student Learning Outcomes in Magazine, News and Digital Journalism

In addition to the comprehensive Newhouse School learning outcomes listed in the Newhouse School's Educational Mission (<https://coursecatalog.syracuse.edu/graduate/public-communications/>) statement, students in the Magazine, News and Digital Journalism Master's program are expected to achieve the following additional learning outcome:

1. Demonstrate the cross-platform fluency by producing a range of content types for a digital world.

Program Requirements

Code	Title	Credits
Program Required Courses		
COM 698	Media Law	3
MND 602	Journalism Ethics & Diversity	1
MND 605	News Writing and Reporting	3
MND 608	Magazine and News Editing	3
MND 615	Enterprise Reporting and Writing	3
MND 617	Multimedia Storytelling for Journalists	3
MND 641	Introduction to Data Journalism	3
Track		
Select one of the following tracks		18-19
Total Credits		37-38

Tracks

(Choose one, 18-19 credits)

Magazine, News and Digital Journalism Track (18 credits)

Code	Title	Credits
Electives		
Three elective credits are taken in the fall semester.		3
Nine elective credits are taken in the spring semester.		9
Capstone		
Select one of the following:		6
AJC 631	Capstone Arts & Style Writing Workshop	
COM 670	Experience Credit	
& COM 690	and Independent Study	
Total Credits		18

Sports Media & Communications Track (19 Credits)

Code	Title	Credits
Sports Media & Communications Proseminar		
SMC 601	Sports Media & Communications Proseminar	1
Sports Media & Communications Electives		
SMC students may take any combination of one and/or three credit courses over the fall and spring semesters to reach a total of 15 Sports Media & Communications elective credits. Students will choose their electives under the guidance of the Director of Sports Media & Communications.		15
Capstone Experience		
SMC students will complete a three-credit sports industry internship experience under the direction of the Director of Sports Media & Communications to fulfill their Capstone experience.		
SMC 675	Sports Media & Communications Practicum	3
Total Credits		19