

TELEVISION, RADIO AND FILM, MS

Contact

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Faculty

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Program Description

Established in 1950, the Television, Radio and Film Master's program was the first of its kind in the nation and continues to be seen as the leader in graduate education for the field. This one-year, intensive, graduate program is designed for those who want to tell stories for screens of all sizes, examining various forms of entertainment media through the lenses of storytelling, industry, technology and art form.

Every day we experience these entertainment media as commercials on television, our favorite films at the multiplex, games on our iPhones and videos on the Internet. Students in the Television-Radio-Film Department have the opportunity to explore the ways stories are currently told, but also how they might be told decades from now as new technologies develop and the world shrinks.

Major themes in coursework include: production, screenwriting, criticism, business management and trends, the creative process and entrepreneurial strategies in dynamic media environments. The department's approach to story is framed within film, television, Internet, interactivity and audio. You will create, analyze and explore. You may choose to learn screenwriting, to produce a documentary, to create a web-based public service campaign—and then research your audience and market your creation. Your one year as a student in this program will be multidimensional in terms of its practical, theoretical, forward-thinking, creative, industry-centered and intellectual layers.

This multidimensional approach is most visible in the Proseminar Industry Series (spanning across the year of study) designed to bring together TRF studies and professional practices. The object of the Proseminar experience is to prepare students to engage in current TRF issues and practices, help them understand changes in media environments and enable them to respond to future challenges as skilled creators and decision-makers.

The TRF Master's prepares future leaders in enterprises where stories for screens entertain and persuade audiences: as writers, directors, editors, producers, media executives, multimedia designers, managers, entertainment lawyers, and agents. Some graduates run their own businesses, while others work for organizations like PBS, Comcast-NBC Universal, Google, MTV, Discovery Networks, Time Warner, Disney, Nickelodeon, CAA and hundreds of others.

For those students interested in sports media, the Television, Radio and Film program also offers a track which focuses on sports media and communications.

The Sports Media & Communications Track within the Television, Radio and Film program allows students to utilize skills learned in the Television, Radio and Film program core and apply them to sports. The track includes an introductory Sports Media & Communications summer course, specialized Sports Media & Communication electives and Internship.

The Master of Science (M.S.) in Television, Radio and Film is a 36-credit program.

Student Learning Outcomes

In addition to the comprehensive Newhouse School learning outcomes listed in the School's Educational Mission (<https://coursecatalog.syracuse.edu/graduate/public-communications/>), students in the Television, Radio and Film program are expected to achieve the following additional learning outcome:

1. Demonstrate entry-level proficiency in a particular aspect of television, radio or film industry practices by synthesizing best practices and current theories of the field.

Program Requirements

Code	Title	Credits
Program Required Courses		
TRF 610	Proseminar in Television, Radio, and Film (Phase I, and II, 1 credit each)	2
Note: Proseminar includes an optional industry-immersion trip to New York City or Los Angeles during winter break.		
TRF 635	Introduction to Entertainment Business	1
TRF 636	Critical and Historical Perspectives on Television, Radio, and Film	3
TRF 637	Telecommunications Law&Policy	3
TRF 655	Screenwriting and Production Workshop	3
TRF 696	Research for Entertainment Media	3
MMI 628	Entertainment Innovation & Entrepreneurship	3
Track		
Select one track below		18
Total Credits		36

Track

(Choose One)

Television, Radio and Film Track

(18 Credits)

Code	Title	Credits
Electives		
TRF Master's students tailor their individual programs to fit their unique learning goals with specialized coursework from a list of more than 65 courses. Among those are the following:		
TRF 510	Specialized Practice (Acting Workshop; Advanced Final-Cut Editing; Art of the Sizzle Reel; Avid Editing I; Avid Editing II; Color Correction; Post Production Workflow; Producing the Fashion Video; Reality Check/Unscripted TV; The Art and Science of Managing Creative Teams)	15

TRF 530	Popular Culture Studies (Sports on TV; The Godfather: Script Analysis; The Wire: Study in Serialization)
TRF 592	Film Business
TRF 594	Television Business
TRF 595	Programming and Audience Analysis
TRF 600	Selected Topics (Gaming Narratives, Animation for Film and TV, Genre Screenwriting, Directing News with Automation, Analytics in Entertainment Media Sports Documentary, Post Production Practices)
TRF 611	Dramatic Writing for Television and Film
TRF 621	Feature Film Writing
TRF 622	Comedy Writing
TRF 623	Writing the One-Hour Drama
TRF 624	Script Development
TRF 640	Topics in Critical and Historical Perspectives
TRF 642	Multicamera Television Production
TRF 644	Production Management
TRF 646	Working with Actors
TRF 648	Audio Storytelling
TRF 651	Directing
TRF 653	Short-form Production
TRF 654	Music Recording
TRF 656	Sound for Picture
TRF 657	Music Underscore
TRF 659	Documentary Production
TRF 661	Entertainment Business Capstone
TRF 667	Screenwriting Master Class
TRF 668	Advanced Audio
TRF 669	Advanced Filmmaking
Capstone	3
TRF 675	Entertainment Industry Practicum
TRF 695	Advanced Production Workshop
Total Credits	18

Sports Media & Communications Track

(18 Credits)

Code	Title	Credits
Sports Media & Communications Proseminar		
SMC 601	Sports Media & Communications Proseminar	1
Sports Media & Communications Electives		
SMC students may take any combination of 1 and/or 3 credit courses over the fall and spring semesters to reach a total of 14 Sports Media & Communications elective credits. Students will choose their electives under the guidance of the Director of Sports Media & Communications.		14
Internship		
Students complete an internship in the Sports Media & Communications field, developing industry contacts with the assistance of the program director.		
SMC 675	Sports Media & Communications Practicum	3
Total Credits		18

Additional Requirements

At least 18 credits of the program's total 36 credits of coursework must be 600-level or above.