DEPARTMENT OF SPORT MANAGEMENT

Contact

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Faculty

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Staff

Margie Chetney, Administrative Assistant

Graduate

The Master of Science in Sport Venue and Event Management is a 36-credit hour graduate program designed to provide students with the educational knowledge, skill development, and experiential sport industry background to excel in the specialized field of managing multi-purpose sport venues and associated event planning opportunities. Instruction centers around core curriculum content areas, including sport finance, accounting, and budgeting; sport event and hospitality management; organizational theory; sport law and legal operations management; technology and information delivery systems; facilities and venue management; communications; and event planning operations and management. The goal is to prepare graduates to think conceptually and analytically and be able to apply principles to a real-world scenario. (Note: this program is currently not admitting new students.)

The program, housed in the Falk College, includes faculty from the Department of Sport Management, School of Information Studies, S.I. Newhouse School of Public Communications, and the Martin J. Whitman School of Management at Syracuse University. The program is an interdisciplinary, collaborative initiative unique among graduate level sport management programs.

The degree prepares students for careers in managerial aspects of professional and recreational sports, including stadium and arena facilities management; production and programming of events; marketing and public relations; technological operations management; and middle-level management, marketing, and planning in the sport industry.

Facilities

The David B. Falk College of Sport is conveniently located near Syracuse University's JMA Wireless Dome, the only multi-purpose domed sports facility on a college campus. The cornerstone of the Syracuse University sport management program has been its multitude of experiential learning opportunities associated with its theory-to-practice approach to teaching. In conjunction with the Syracuse Athletics Department, the JMA Wireless Dome is a 'living laboratory' for students.