

# BROADCAST AND DIGITAL JOURNALISM (BDJ)

## BDJ 200 Selected Topics (1-6 Credits)

### *Public Communications*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

## BDJ 212 Cross-Media News Writing for Military Students (3 Credits)

### *Public Communications*

The basics of cross-media writing for print, broadcast and Web. Learn basic style points, formats and convention for each medium as well as rationale for them.

## BDJ 290 Independent Study (1-6 Credits)

### *Public Communications*

In-depth exploration of a problem or problems. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor or instructors and the department. Repeatable

## BDJ 300 Selected Topics (1-6 Credits)

### *Public Communications*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

## BDJ 311 Broadcast and Digital Newswriting (3 Credits)

### *Public Communications*

Basic style and construction of broadcast and digital news stories. Composing and writing radio, television, and web news stories under deadline pressure. Techniques of broadcast interviewing and information gathering.

Prereq: NEW 205 or JNL 211 or BDJ 211 or MAG 211 and Coreq: BDJ 364

## BDJ 312 Audio and Digital News Writing, Reporting and Producing (3 Credits)

### *Public Communications*

Write news stories for broadcast, online and social media. Report and edit day-of-news stories for audio and online. Produce daily newscasts, under deadline pressure. Learn government and education beats.

Prereq: JNL 211 Coreq: VIS 261

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## BDJ 330 Selected Topics in Specialized Reporting I (3 Credits)

### *Public Communications*

Introductory specialized reporting course, concentrating on a specific topic, such as sports journalism, and/or utilizing basic or intermediate-level technologies.

Repeatable 2 times for 6 credits maximum

Prereq: BDJ 312 or BDJ 364

## BDJ 342 Television and Digital News Reporting (3 Credits)

### *Public Communications*

Gathering news using electronic means and reporting it live, on the web and in recorded formats.

Prereq: (BDJ 364 or BDJ 312) and VIS 261

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## BDJ 351 Sports Interviewing (1 Credit)

### *Public Communications*

Double-numbered with BDJ 651, MND 651

Sports Interviewing supplements a student's Newhouse curriculum in developing stories applied to sports. It focuses beyond the final story product, showing students the array of information provided by interview subjects based on questions asked. Additional work required of graduate students.

Prereq: BDJ 364 or BDJ 312 MND 305

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

## BDJ 352 Sports Column Writing and Commentary (1 Credit)

### *Public Communications*

Double-numbered with BDJ 652, MND 652

This class focuses on expressing opinions on sports issues, personalities and events in all media. It covers differences in platforms, the challenge of producing quality work on deadline, and the importance of establishing credibility. Additional work required of graduate students.

Prereq: BDJ 364 or BDJ 312 MND 305

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

## BDJ 353 Television Sports Anchoring and Reporting (3 Credits)

### *Public Communications*

Double-numbered with BDJ 653

Prepares students for careers in television sports anchoring & reporting. Students will be equipped with the skills to perform live shots in the field, anchor in-studio sportscasts and will produce feature stories to enhance storytelling capabilities. Additional work required of graduate students.

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

## BDJ 354 Sports Beat and Event Reporting (1 Credit)

### *Public Communications*

Double-numbered with BDJ 654

This is a one-credit course designed to provide students with specific instruction and experience in what it takes to cover a sports beat in a thorough and professional manner. Additional work required of graduate students.

Prereq: BDJ 364 or BDJ 312 MND 305

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

**BDJ 356 Radio Sportscasting (3 Credits)***Public Communications*

Double-numbered with BDJ 656

Introduction to radio play-by-play and sport journalism. This class concentrates on sports writing and delivery. The course is designed to prepare students for the real world of sports broadcasting. Additional work is required of graduate students.

Prereq: BDJ 364 OR NEW 305

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

**BDJ 364 Radio and Digital Audio News Reporting (3 Credits)***Public Communications*

Gather, produce and report news in the radio and digital audio medium, including field experiences and newscast production in laboratories. Students will be required to analyze political stories, environmental issues, and other issues facing communities.

Prereq: NEW 205 or JNL 211 or BDJ 211 or MAG 211 and Coreq: BDJ 311

**BDJ 380 International Course (1-12 Credits)***Public Communications*

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

**BDJ 400 Selected Topics (1-6 Credits)***Public Communications*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable

**BDJ 465 TV & Digital News Producing and Presenting (3 Credits)***Public Communications*

Writing, story selection, positioning of local and national stories; plus weather, sports, producing, and presenting. Presentation of news on the Internet and on-set taping of a complete news program.

Prereq: BDJ 342 or BDJ 464

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

**BDJ 470 Experience Credit (1-6 Credits)***Public Communications*

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

**BDJ 490 Independent Study (1-6 Credits)***Public Communications*

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable

**BDJ 499 Honors Capstone Project (1-3 Credits)***Public Communications*

Completion of an Honors Capstone Project under the supervision of a faculty member.

Repeatable 3 times for 3 credits maximum

**BDJ 500 Selected Topics (1-6 Credits)***Public Communications*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable

**BDJ 510 Topics in Specialized Practices (1 Credit)***Public Communications*

Development of skills that enhance the news product. Different sections could focus on different specialized practices such as internet research or vocal performance

Repeatable 3 times for 3 credits maximum

Prereq: BDJ 211 or JNL 211 or MAG 211 OR NEW 205

**BDJ 530 Topics in Specialized Reporting II (3 Credits)***Public Communications*

Event and issue-oriented reporting. Each section focuses on a content area such as politics, consumerism, or the environment.

Repeatable 2 times for 6 credits maximum

Prereq: BDJ 342 or BDJ 464 or BDJ 663 or BDJ 664

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>)

**BDJ 535 TV and Digital Reporting Practicum (3 Credits)***Public Communications*

Practical on-site internship experience reporting for a television station's broadcasts and digital media. Monthly class sessions with discussion on journalism topics, preparation of portfolio and a research paper.

Advisory recommendation Prereq: BDJ 342 or BDJ 464 or BDJ 664

Shared Competencies: Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

**BDJ 560 Television News Magazine Production (1-2 Credits)***Public Communications*

Students produce a weekly public affairs show, which explores topics important to the University and Syracuse community. This magazine show includes field reports and studio interviews. Student jobs include booking guests, reporting, and producing.

Repeatable 2 times for 3 credits maximum

Prereq: BDJ 342 or BDJ 464

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

**BDJ 566 Special News Coverage (3 Credits)***Public Communications*

Planning and production of longer news-related program segments. Writing, research, execution of minidocumentaries and enterprise reports. Field material will be edited for air-ready television presentation.

Prereq: BDJ 342 or BDJ 464

**BDJ 567 Advanced Newscast Producing and News Management (3 Credits)***Public Communications*

The theory and practice of producing television newscasts. Introduces the basics of broadcast news management. Covers the concepts of being a newsroom leader.

Prereq: BDJ 465

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)