

CANNABIS STUDIES (CAN)

CAN 301 Cannabis Business Operations (3 Credits)

Professional Studies

This course familiarizes students with business operations in the cannabis industry across the entire seed-to-sale cycle. From cultivation, manufacturing, retail, wholesale and human capital management, this course will take a deep dive into the nuances of operating a cannabis company.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

CAN 310 Cannabis Start-ups (3 Credits)

Professional Studies

Provides a framework for starting a cannabis company, starting with licensing, and moving through each layer of the vertical process.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

CAN 315 Cannabis Law, Policy, and Social Justice (3 Credits)

Professional Studies

Provides students with insight and knowledge into the policies, laws, and regulations that govern cannabis in the United States. Contemporary and historical perspectives on cannabis policies with emphasis on the implications and effects of government intervention will be covered.

CAN 320 Cannabis Science and Health (3 Credits)

Professional Studies

The science of cannabis, understanding the compounds derived from and within the cannabis plant, the impact each has on the body, as well as medical and holistic use of the cannabis extracts, flowers, and other components.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

CAN 325 Cannabis Cultivation (3 Credits)

Professional Studies

A comprehensive overview of indoor and outdoor cannabis cultivation. Students will gain an understanding of topics including soil fertility, pest management, plant genetics, harvest management, quality control, and controlled environment agriculture.

CAN 330 Cannabis Manufacturing, Processing & Distribution (3 Credits)

Professional Studies

Unravel the complex processes of extracting the cannabinoids from cannabis, and how to transform them into profitable manufactured consumer products. Explore moving the cannabinoids to market through product distribution methods, strategies, and restrictions.