

# ENTREPRENEURSHIP & EMERGING ENTERPRISES (EEE)

## EEE 110 Discovering the Entrepreneur Within (1 Credit)

### Management

Self-exploration of issues surrounding creativity, innovation, and entrepreneurship (CIE) as they apply in all facets of life. Students apply their creative potential in various contexts, including a community-based social entrepreneurship project. Students must be enrolled in the Creativity, Innovation, and Entrepreneurship Learning Community.

Repeatable 3 times for 3 credits maximum

## EEE 200 Selected Topics (1-6 Credits)

### Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable

## EEE 290 Independent Study (1-6 Credits)

### Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable

## EEE 370 Introduction to Entrepreneurship and Emerging Enterprises (3 Credits)

### Management

Course focuses on what it takes to start, grow, and sustain new ventures. Topics include: understanding entrepreneurs and their teams, evaluating opportunities, creating a venture plan, securing resources. Readings and guest lecturers emphasized.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## EEE 375 Entrepreneurial Family Business Management (3 Credits)

### Management

Double-numbered with EEE 675

Examines family business issues, such as managing relationships, communication and conflict, ownership and governance, strategy, and succession. Focus is entrepreneurial management of family firms, including maintaining an entrepreneurial spirit throughout the firm and across generations. Additional work required of graduate students.

## EEE 378 Imagination, Entrepreneurship and Creative Problem Solving (3 Credits)

### Management

Creativity and ideation as they relate to entrepreneurship. Perspectives on opportunity discovery and assessment are examined. Theoretical and conceptual foundations for the application of creativity to business problem solving are investigated.

Prereq: EEE 370

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## EEE 380 International Course (1-12 Credits)

### Management

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

## EEE 400 Selected Topics (1-6 Credits)

### Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable

## EEE 420 Corporate Entrepreneurship (3 Credits)

### Management

Double-numbered with EEE 621

Examination of the application of entrepreneurship concepts and behaviors within established organizations, assessment of factors contributing to a company's entrepreneurial orientation, and identification of ways to foster higher levels of entrepreneurship within firms.

Prereq: EEE 370

## EEE 422 Entrepreneurial Turnarounds (3 Credits)

### Management

Double-numbered with EEE 622

Process of entrepreneurial turnarounds in nascent and established corporate environments. Examination of internal and external causes leading to the troubled condition. Development and implementation of successful recovery strategies from the top down. Additional work required for graduate students.

Repeatable 2 times for 6 credits maximum

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## EEE 424 Entrepreneurial Deal Making (3 Credits)

### Management

Double-numbered with EEE 624

Students will learn about the spectrum of deals struck by entrepreneurs over the course of a company's life. Identifying opportunities and negotiating with co-founders, prospective partners, early stage employees, customers, landlords, tenants, banks, potential investors, and Boards of Directors are all part of your role as an entrepreneur. Additional work required for graduate students.

## EEE 440 Social Entrepreneurship in Action (3 Credits)

### Management

Opportunities and challenges associated with using entrepreneurial solutions to address social problems. Applications include analyzing, launching, and operating social purpose organizations.

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>)

## EEE 442 Emerging Enterprise Law (3 Credits)

### Management

Law as regulator of emerging enterprises: formation, financing, siting the enterprise, intellectual property, debtor-creditor relations, global markets. Law as opportunity: in emerging fields such as pollution prevention, sustainable development, and international treaties.

Prereq: LPP 255

**EEE 443 Emerging Enterprise Consulting (3 Credits)***Management*

Students nearing the completion of their studies work in consulting teams to assist local small firms and entrepreneurs. Problems are isolated and solutions are then developed and implemented. A team consultant's report is then prepared.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

**EEE 444 Dilemmas and Debates in Entrepreneurship (3 Credits)***Management*

Double-numbered with EEE 644

Designed around a series of critical dilemmas confronted by entrepreneurs when creating and growing a venture. Entrepreneurs explore with students the issues surrounding these dilemmas in a structured format. Additional work required of graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

**EEE 446 Diversity and Entrepreneurial Opportunity (3 Credits)***Management*

Double-numbered with EEE 646

Understanding the historical and theoretical constraints entrepreneurs face due to their ethnicity, gender identification, place of birth, and/or socio-economic class. Discuss various strategies, policies, and actions at the disposal for students to become change-makers. Additional work required for graduate students.

University Requirement Course: IDEA Requirement Eligible

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

**EEE 450 Sustainable Enterprise (3 Credits)***Management*

Economic, social, and environmental dimensions of sustainability and their interdependence. Influences on organizations to adopt sustainable approaches to operations and activities. Tools to promote and validate organizational sustainability. Transdisciplinary emphasis.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

**EEE 451 Finance for Emerging Enterprises (3 Credits)***Management*

Double-numbered with EEE 651

This course will help aspiring entrepreneurs learn how to finance their venture. Topics include economic model development, bootstrapping, friends/family financing, crowdfunding, angel/venture capital financing. Requires use of Microsoft Excel. Additional rigor for graduate students.

Prereq: EEE 370

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

**EEE 452 International Entrepreneurship (3 Credits)***Management*

Cross-listed with INB 452

Double-numbered with EEE 652, INB 652

A fusion of two areas of study: global business and entrepreneurship. The theories, concepts, and tools of international business are discussed from the perspective of the entrepreneur. Additional work required of graduate students.

**EEE 453 LaunchPad (3 Credits)***Management*

Double-numbered with EEE 653

As the name implies, the course is meant to take your existing student business to the next level and provide you with the tools needed to grow and sustain the business. While this is not a typical or traditional University course, you will be challenged in ways you probably have not been challenged as a student. Additional work and rigor required for graduate students.

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

**EEE 457 Strategic and Entrepreneurial Management (3 Credits)***Management*

The capstone integrative experience for management majors culminating in the development of a comprehensive plan for a new business venture or a nonprofit organization.

Prereq: SCM 265

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

**EEE 458 Business Plan Laboratory (1 Credit)***Management*

Applied discussions regarding research, data collection, analysis, debate, insight, and writing skills required to create quality plans for original new venture concepts. Attention is devoted to business plan logic, structure and audiences.

**EEE 470 Experience Credit (1-6 Credits)***Management*

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

**EEE 476 Advanced Topics in Family Business Management (3 Credits)***Management*

Double-numbered with EEE 676

Covers advanced topics in family business management, such as taxation, establishment of trusts and estates, legal transfer of ownership, legal forms and valuation. Additional work required of graduate students.

Prereq: EEE 370

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

**EEE 480 International Course (1-12 Credits)***Management*

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

**EEE 482 Entrepreneurial Marketing (3 Credits)***Management*

Double-numbered with EEE 682

The interface of entrepreneurship and marketing. Covers cutting-edge approaches to entrepreneurial marketing in new or fast-growing companies. Additional work and rigor required for graduate students. Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

**EEE 490 Independent Study (1-6 Credits)***Management*

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable

**EEE 499 Honors Capstone Project (1-3 Credits)***Management*

Completion of an Honors Capstone Project under the supervision of a faculty member.

Repeatable 3 times for 3 credits maximum