

GRAPHIC ARTS (GRA)

GRA 200 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

GRA 290 Independent Study (1-6 Credits)

Public Communications

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department. Repeatable

GRA 300 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

GRA 345 Visual Issues in the Media (3 Credits)

Public Communications

View and analyze the power of media images; pictures, infographics, trademarks, and graphic designs - still and motion. Political influences of television, representations of minorities and women, and ethics of images, for practitioners and audience members. Prereq: COM 107

GRA 380 International Course (1-12 Credits)

Public Communications

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the SU academic department to assign the appropriate course level, title, and grade for the student's transcript. Repeatable

GRA 400 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

GRA 470 Experience Credit (1-6 Credits)

Public Communications

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing. Repeatable

GRA 490 Independent Study (1-6 Credits)

Public Communications

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department. Repeatable

GRA 499 Honors Capstone Project (1-3 Credits)

Public Communications

Completion of an Honors Capstone Project under the supervision of a faculty member. Repeatable 3 times for 3 credits maximum

GRA 500 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable

GRA 557 Information Graphics (3 Credits)

Public Communications

Principles and techniques of information visualization for public communications applications including journalism, advertising, and public relations. Emphasis on principles of quantitative and qualitative research for information graphics and techniques of visual narrative and information-based design. Prereq: VIS 207 or 607

GRA 567 Advertising Production (3 Credits)

Public Communications

Development of ad campaigns from thumbnail sketches through finished comps. Emphasizing concept and its stylistically appropriate expression through typography, layout, and use of photography/illustration publishing standards including current computer software for design. Concurrent lab required. Prereq: VIS 207 or 607

GRA 590 Independent Study (1-6 Credits)

Public Communications

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department. Repeatable