

# INFORMATION DESIGN, TECHNOLOGY, AND STARTUPS (IDS)

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## **IDS 301 What's the Big Idea?: Technology Innovation (3 Credits)**

### *Information Studies*

Transform innovative ideas into market-ready ventures in this hands-on course. Students emerge equipped with practical tools to navigate the journey from concept to launch for commercial and social ventures. Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## **IDS 302 Idea2Startup (3 Credits)**

### *Information Studies*

Students establish an actionable plan for the launch of their own business or social venture. Focus on establishing a well-conceived, achievable, and actionable path to market. Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

## **IDS 350 Global Information Technology Abroad (3-6 Credits)**

### *Information Studies*

Double-numbered with IDS 650

Travel abroad as part of a guided cohort. Course explores how the use of information and digital technologies differ across various cultural, historical, and national contexts. Learn how organizations abroad create and use technology to gain strategic advantage within the competitive global marketplace. Additional work for graduates.

Repeatable 2 times for 12 credits maximum

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

## **IDS 355 Global Information Technology Abroad (0 Credits)**

### *Information Studies*

Double-numbered with IDS 655

This course is the travel portion of Global Information Technology Abroad. Students enrolled in IDS 350/IDS 650 will register for this course as a requirement to travel when the trip is scheduled.

Repeatable 2 times for 0 credits maximum

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

## **IDS 360 Information Technology Experience (1-3 Credits)**

### *Information Studies*

Double-numbered with IDS 660

Explore the roles that information and digital technologies play in different organizations. Learn how organizations use information technology for strategic advantage in an increasingly competitive global marketplace. Additional work for graduates.

Repeatable 2 times for 6 credits maximum

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

## **IDS 380 International Course (1-12 Credits)**

### *Information Studies*

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

## **IDS 400 Selected Topics (1-6 Credits)**

### *Information Studies*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

## **IDS 403 iLaunchPad (1-6 Credits)**

### *Information Studies*

Venture incubation. Students work with mentors and coaches to develop and deploy a commercial or social venture.

Repeatable 12 times for 12 credits maximum

Prereq: IDS 302

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

## **IDS 490 Independent Study (1-6 Credits)**

### *Information Studies*

Repeatable