

INTERNATIONAL BUSINESS (INB)

INB 322 Made in Italy: Business, Craftsmanship, and Branding Success (3 Credits)

Management

Developments and marketing trends in the Italian design industry and the production of luxury accessories. Special attention devoted to different aspects of traditional artisanship and specific marketing strategies to achieve success.

INB 342 Cross-Cultural Management: Communicating in the Global Workplace (3 Credits)

Management

Cross-listed with CRS 342

Observe and analyze how to cope and adjust in a new culture with the goal of developing a set of competencies to use in future working environments characterized by multicultural teams. Offered regularly through Syracuse Abroad.

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

INB 366 Economic Policies of the European Union (3 Credits)

Management

Cross-listed with ECN 366

Offered only in Strasbourg. European economy, with central focus on economic principles underlying decisions to create and extend scope of European Community and on economic policies EU has followed since creation.

INB 380 International Course (1-12 Credits)

Management

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

INB 400 Selected Topics (1-6 Credits)

Management

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable

INB 444 Culture, Business and Political Economics in East Asia (3 Credits)

Management

Cross-listed with HST 444, PSC 444, IRP 444

Offered only in Hong Kong. Examines the historical and contemporary forces that shape the cultural, social and economic institutions in East Asia and how these institutions affect one another.

INB 452 International Entrepreneurship (3 Credits)

Management

Cross-listed with EEE 452

Double-numbered with EEE 652, INB 652

A fusion of two areas of study: global business and entrepreneurship.

The theories, concepts, and tools of international business are discussed from the perspective of the entrepreneur. Additional work required of graduate students.

INB 453 New and Emerging Markets (3 Credits)

Management

Cross-listed with FIN 453

Analysis of the business, economic, and financial environment of emerging markets. Portfolio investment and corporate finance in emerging markets.

Prereq: FIN 256 or 301

INB 470 Experience Credit (1-6 Credits)

Management

Participation in a discipline or subject related experience. Student must be evaluated by written or oral reports or an examination. Permission in advance with the consent of the department chairperson, instructor, and dean. Limited to those in good academic standing.

Repeatable

INB 480 International Course (1-12 Credits)

Management

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

INB 490 Independent Study (1-6 Credits)

Management

Exploration of a problem, or problems, in depth. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor(s) and the department.

Repeatable