

JOURNALISM (JNL)

JNL 211 Cross-Media News Writing (3 Credits)

Public Communications

Introductory news writing across media platforms. Learn style, formats, and convention for broadcast and online writing and the rationale for each. Emphasis on news values, judgment, and ethics among journalists. Introduction to criminal justice system.

Prereq: COM 117

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

JNL 221 Foundations of Data and Digital Journalism (3 Credits)

Public Communications

In this skills-based course, students survey digital best practices in data journalism, web presentation, and data visualization. Students will study the basic functions and integral properties of data analysis, HTML/CSS, and data visualization/presentation.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

JNL 300 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

JNL 345 Business and Ethics of Journalism in a Changing World (3 Credits)

Public Communications

Key ethical issues confronting journalists on all platforms: broadcast, digital, magazine, newspaper, and social. Evaluation of journalism standards and practices, especially when interests of audiences and revenue conflict. Case studies and media criticism.

Prereq: COM 107

Advisory recommendation Prereq: COM 107

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)

JNL 400 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

JNL 430 Topics in Journalism and Media (3 Credits)

Public Communications

Double-numbered with JNL 630

In-depth look at different topics in journalism. Topics address historical as well as contemporary issues that bridge journalism and media.

Additional work is required of graduate students.

Repeatable 2 times for 6 credits maximum

JNL 442 Advanced Data Journalism: Telling Stories with Data (3 Credits)

Public Communications

Double-numbered with JNL 642

Explore ways to use data and public records to develop investigative stories and interactives. Learn analytical and other tools to break news on major projects and daily beats. Additional work required of graduate students.

Prereq: JNL 221 AND (MND 305 OR BDJ 312)

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

JNL 461 Mobile and Social Media Journalism (3 Credits)

Public Communications

This course examines how journalists and news organizations use emerging forms of social media and mobile platforms. Students gain hands-on experience by experimenting with social media and mobile devices for newsgathering, distribution, and audience engagement. Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

JNL 490 Independent Study (1-6 Credits)

Public Communications

In-depth exploration of a problem or problems. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor or instructors and the department. Repeatable

JNL 499 Honors Capstone Project (1-6 Credits)

Public Communications

Completion of an Honors Capstone Project under the supervision of a faculty member. Repeatable

JNL 500 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

JNL 530 Topics in Specialized Reporting (3 Credits)

Public Communications

Event- and issue-oriented reporting in politics, courts, science, environment, minorities, education, local government. Several sections. One news area to a section.

Repeatable 2 times for 6 credits maximum

Prereq: MND 305 OR BDJ 312 OR BDJ 364

Shared Competencies: Civic and Global Responsibility (<https://coursecatalog.syracuse.edu/shared-competencies/civic-and-global-responsibility/>)

JNL 535 Journalism Practicum (1-3 Credits)

Public Communications

Journalism experiences in professional settings under guidance of site supervisor and faculty. Regular class meetings. Weekly reflections and final project in addition to internship responsibilities. Additional work required of graduate students.

Repeatable 3 times for 3 credits maximum

Prereq: BDJ 364 or MND 305 or BDJ 312 or BDJ 664 or MND 615

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>); Ethics and Integrity (<https://coursecatalog.syracuse.edu/shared-competencies/ethics-and-integrity/>)