

MAGAZINE, NEWS AND DIGITAL JOURNALISM (MND)

MND 205 An Introduction: Editorial, Ethics, and the Business of Magazines (3 Credits)

Public Communications

An exploration of the editorial side of magazines, the roles advertising and circulation play in revenue generation, and the ethical challenges faced by writers, editors, photographers, and designers. Major report on magazine of student's choice.

Prereq: COM 107

MND 300 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

MND 305 Reporting (3 Credits)

Public Communications

Reporting and writing of news and information based on interviewing, data and records research, and observation.

Prereq: NEW 205 or JNL 211

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 380 International Course (1-6 Credits)

Public Communications

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable 1 times for 999.99 credits maximum

MND 400 Selected Topics (1-6 Credits)

Public Communications

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester. Repeatable 6 times for 6 credits maximum

MND 405 Advanced Reporting (3 Credits)

Public Communications

Writing based on the reporting of public affairs including the coverage of beats, development of sources, investigative news gathering techniques and interpretive writing.

Prereq: MND 305 OR BDJ 312 OR BDJ 364

MND 406 Magazine Article Writing (3 Credits)

Public Communications

Double-numbered with MND 606

Writing and selling basic types of magazine articles: ideas, slanting, research, organization, dealings with editors. Students write one full-length article. Additional work required of graduate students.

Prereq: (JNL 211 or NEW 205) and MND 305

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 407 Narrative Storytelling (3 Credits)

Public Communications

Writing longer and more complex forms of articles and the creation of a digital portfolio of work in which students research and write a major article and weekly pieces for a blog or personal website under close editorial supervision of instructor.

Prereq: MND 305 and (JNL 530 or MND 406)

MND 408 Magazine and News Editing (3 Credits)

Public Communications

Double-numbered with MND 608

This class covers editorial skills demanded in media organizations: editing and rewriting copy, identifying audiences, creating content across platforms, generating ideas, working with writers, story organization, writing display copy, fact checking. Additional work required of graduate students.

Prereq: (JNL 211 or NEW 205) and MND 305

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>)

MND 409 Investigative Projects (3 Credits)

Public Communications

Double-numbered with MND 609

In this project-based course, you will learn the mindset, tools and skills used by investigative reporters. Students will work with their colleagues to produce a significant piece of journalistic work. Additional work required of graduate students.

Prereq: (BDJ 364 or MND 305 or BDJ 312) and (MND 406 or MND 408)

MND 411 Web and Mobile Story Production (3 Credits)

Public Communications

Double-numbered with MND 611

This course examines the editorial experience for digital audiences and explores innovation in new storytelling platforms. Students will produce journalism for delivery on web and mobile devices. Additional work required of graduate students.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 413 Emerging Media Platforms (3 Credits)

Public Communications

Double-numbered with MND 613

Learn to identify and embrace opportunities posed by emerging media technologies. Includes a survey of the latest technologies and trends that are changing how people access, interact with and publish news and information. Additional work is required of graduate students.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>); Scientific Inquiry and Research Skills (<https://coursecatalog.syracuse.edu/shared-competencies/scientific-inquiry-and-research-skills/>)

MND 430 Topics in Multimedia Reporting of Science (3 Credits)

Public Communications

Double-numbered with MND 630

The principles, practices and processes of multimedia journalism are taught in the context of public understanding of science and technology. Additional work required of graduate students.

Repeatable 2 times for 6 credits maximum

MND 441 Visual Thinking for Digital Magazines (3 Credits)*Public Communications*

This course develops visual design and production skills necessary for entry-level, digital-magazine staffers. Students learn how to curate and display images across platforms and to develop content strategies for page layout, visual assets, and basic web coding.

Prereq: JNL 221 and VIS 207

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 480 International Course (1-12 Credits)*Public Communications*

Offered through SUAbroad by educational institution outside the United States. Student registers for the course at the foreign institution and is graded according to that institution's practice. SUAbroad works with the S.U. academic department to assign the appropriate course level, title, and grade for the student's transcript.

Repeatable

MND 490 Independent Study (1-6 Credits)*Public Communications*

In-depth exploration of a problem or problems. Individual independent study upon a plan submitted by the student. Admission by consent of supervising instructor or instructors and the department.

Repeatable

MND 496 Digital Portfolio (0 Credits)*Public Communications*

Assembling final portfolio for a Magazine, News and Digital Journalism faculty mentor to review and grade either pass or fail. To complete the major, a student must receive a grade of P.

Prereq: MND 305

MND 499 Honors Capstone Project (1-6 Credits)*Public Communications*

Completion of an Honors Capstone Project under the supervision of a faculty member.

Repeatable

MND 500 Selected Topics (1-6 Credits)*Public Communications*

Exploration of a topic (to be determined) not covered by the standard curriculum but of interest to faculty and students in a particular semester.

Repeatable 6 times for 6 credits maximum

MND 504 Multimedia Projects (3 Credits)*Public Communications*

Students use journalism skills to report and produce a podcast and other digital elements suitable for publication/broadcast.

Prereq: MND 408

Shared Competencies: Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 505 Digital News & Innovation (3 Credits)*Public Communications*

Collaborate with students and professors to report on and produce engaging digital products for the campus community by utilizing multimedia skills, learning interactive production systems and gaining an understanding of the changing media landscape.

Prereq: (MND 305 OR BDJ 312 OR BDJ 364) OR (MND 406 OR MND 408)

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)

MND 506 Digital News Leadership (1 Credit)*Public Communications*

Course enables students to determine and effectively manage the editorial direction of TheNewsHouse.com while learning and experimenting with the technical, visual and social media aspects of producing digital content across multiple platforms.

Repeatable 2 times for 2 credits maximum

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 509 Advanced Newspaper Editing (3 Credits)*Public Communications*

Copy editing, headlines, visuals, design, and technology. Handling departments and special sections, editing complex copy. Significant trends in newspaper editing.

Prereq: MND 408 or MND 608

MND 518 Critical Writing (3 Credits)*Public Communications*

Criticism and its function in journalism and society. Reviewing books, plays, motion pictures, and other art forms.

Prereq: (NEW 205 or JNL 211)

Shared Competencies: Critical and Creative Thinking (<https://coursecatalog.syracuse.edu/shared-competencies/critical-and-creative-thinking/>); Communication Skills (<https://coursecatalog.syracuse.edu/shared-competencies/communication-skills/>)

MND 526 Beauty & Fashion Journalism (3 Credits)*Public Communications*

This course focuses on producing fashion and beauty editorial content across platforms, explores the use of social media in building a personal brand, and discusses the industry's ethical challenges.

MND 538 Travel Writing (3 Credits)*Public Communications*

Writing and selling magazine articles about traveling and specific geographic areas. Students will write in a variety of styles, especially exploring the narrative form.

Prereq: MND 305

MND 545 Virtual Reality Storytelling (3 Credits)*Public Communications*

This course is for students in professional communications degrees to learn to tell stories interactively using virtual and augmented reality. Techniques incorporate 360-degree video and computer-generated scenes, often using headsets.

Shared Competencies: Information Literacy and Technological Agility (<https://coursecatalog.syracuse.edu/shared-competencies/information-literacy-and-technological-agility/>)