

MANAGEMENT, BS

Contact

Office of Undergraduate Programs, 215 Whitman School of Management,
315-443-2361.

Faculty

Natarajan Balasubramanian, Pamela Brandes, Donald Cardarelli, Joel Carnevale, Ravi Dharwadkar, Rachael Goodwin, Peter Knych, Jamie Lyn Perry, Anparasana Mahalingam, Catherine Maritan, Cameron Miller, Kira Reed, Lynne Vincent, Frederick Vona

Program Description

The major in management prepares students for professional positions that involve both macro and micro organizational processes and systems in corporations and their environments. Many Whitman students desire to join management training programs at multi-national corporations or the professional consulting firms that serve these global corporations; and others will go on to law school or another professional school. The major in management will give students the content and the context to develop the skills and perspectives to become managers and leaders in their chosen organizations and professions. Students are often attracted to the major because of its focus on the specific theory and practice of managing people and organizations.

The management major serves as a logical complement to other technical majors at Whitman and across campus. The knowledge and practices developed in the required courses allow graduates to analyze and use all the organizational processes and resources necessary to manage their positions and other employees. The diverse but focused interests of the department faculty provide the multiple foundations needed to develop the integrated sets of skills and perspectives to manage in today's corporations and their complex environments.

Student Learning Outcomes

In addition to the comprehensive learning outcomes listed in the Whitman School's Undergraduate Education description, students in this major are expected to achieve the following additional learning outcomes:

1. Apply five leadership concepts
2. Evaluate effectiveness of firm's competitive strategy

Major Requirements

Code	Title	Credits
Management, BS		
The Management, BS degree requires at least 122 credits, distributed as indicated below.		
Management Major: Required Course		3
MGT 462	Leadership and Organization Change	
Management Major: Elective Courses		12
LPP 467	Management and Ethics	
MGT 346	Organizational Behavior	
MGT 355	Strategic Human Resource Management	
MGT 438	Business Negotiations	
MGT 415	Technology and Innovation Strategies	

MGT 444	Women in Business Organizations	
MGT 445	Corporate Development Strategies	
MGT 447	Advanced Topics in Strategic Management	
MGT 400	Selected Topics	
University-wide Requirements		
FYS 101	First Year Seminar (3-credit IDEA requirement that can be selected from an approved list)	
Quantitative Skills		13
MAT 284	Business Calculus	
MAS 261	Introductory Statistics for Management	
BUA 345	Business Analytics for Management Decisions (Science elective (astronomy, biology, chemistry, earth science, physics. or any physical science))	
Communication Skills		9
WRT 105	Studio 1: Practices of Academic Writing	
WRT 205	Studio 2: Critical Research and Writing	
WRT 307	Advanced Writing Studio: Professional Writing	
Required Arts & Sciences Courses		9
ECN 101	Introductory Microeconomics	
PSY 205	Foundations of Human Behavior	
ECN 102	Introductory Macroeconomics	
or ECN 203	Economic Ideas and Issues	
Arts & Sciences Electives		26
26 credits taken through any subject offered by the College of Arts& Sciences or Maxwell School. IDEA courses offered in CAS/MAX can be taken to fulfill the 3-credit IDEA course requirement. FYS101 counts towards 1 credit of this requirement		
Whitman Required Core Courses		31
In addition to Whitman coursework taken within other skills areas, students are required to complete the following coursework in the Whitman core:		
SOM 122	Perspectives of Business and Management	
LPP 255	Introduction to the Legal System	
ACC 151	Introduction to Financial Accounting	
ACC 252	Intro to Managerial Acc	
FIN 256	Principles of Finance	
MAR 255	Principles of Marketing	
SCM 265	Introduction to Supply Chain Management	
MGT 247	Introduction to Strategic Management	
MGT 248	Managing and Leading People in Organizations	
SOM 354	Managing in a Global Setting	
Whitman Senior Capstone		3
EEE 457	Strategic and Entrepreneurial Management	
Business Elective		4
A business elective is any upper-division course in the Whitman School that gives credit but is not used to fill requirements in other groups. This course cannot be from the student's major area(s). IDEA courses offered in the Whitman School can be taken to fulfill the 3-credit IDEA course requirement.		
Free Electives		12

Students complete additional credits from any credit-bearing course with the following conditions: no more than 3 credits of physical education, health, or music ensemble may be used; and students may not take courses considered to have content that duplicates courses already taken. IDEA courses taken outside of CAS/MAX and the Whitman School can be taken to fulfill the 3-credit course requirement.

Global Diversity

Whitman students must have some form of global experience. For most students, this is achieved through study abroad. Students may also fulfill the requirement with the completion of two courses from the global diversity electives list (which may fulfill other course requirements for the degree).

Community Engagement

Students are required to apply their management skills and knowledge to community problems. This realized through an unpaid community service project in which 50 hours are completed throughout the undergraduate experience. Services must be completed at a non-profit and requires pre-approval from the Whitman Undergraduate Office.

Internship

Students are required to have at least one internship after they acquire junior standing. The internship should consist of 120 hours on-site, be a natural extension of the classroom, and provide substantial opportunity for knowledge attainment and skill development. Exposure to real job situations related to the students major is required. The internship should be registered in Handshake and approved by the Whitman Career Center prior to beginning.

Total Credits

122

Undergraduate University Requirements

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (<https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/>)
- First Year Seminar (<https://coursecatalog.syracuse.edu/undergraduate/courses/fys/>)