

# MANAGEMENT & SPORT MANAGEMENT DUAL, BS

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Students in the dual program will complete all liberal arts and major course requirements from both colleges to maintain the standards required by NYSED and Whitman's accrediting body, AACSB. This program is designated as a partnership between Whitman and the Sport Management Department within Falk College. Whitman and Sport Management leadership and faculty have worked to create a program that combines overlapping liberal arts requirements as well as other curricular requirements which will reduce the minimum number of credits to 148. Students enrolled in this program will graduate with any one of Whitman's ten majors and Falk College's major in Sport Management.

The industry of sports business is seeing new demand and growth in the areas of analytics, NFTs, blockchain-enabled innovations, acquisition of new customers and revenue streams, and DEIA. All of these growth opportunities show an area where the dual partnership will further prepare our students/graduates for the future of sports business.

## Program Contacts

Whitman Contact: Lindsay Quilty, Assistant Dean of Undergraduate Programs [lquilty@syr.edu](mailto:lquilty@syr.edu)

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