

# BUSINESS MANAGEMENT, BPS

## Contact

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Faculty List (<https://coursecatalog.syracuse.edu/undergraduate/professional-studies/>)

## Description

The Bachelor of Professional Studies (BPS) in Business Management offers a comprehensive and interdisciplinary curriculum that explores concepts, theories and skills in international business, strategy, accounting, finance, global leadership, communication, marketing, and organizational management. Students may further specialize with a variety of electives, minors, or certificate programs.

## Student Learning Outcomes

1. Apply business communications and management theories and practices to local and global business environments.
2. Analyze opportunities and risks of doing business in a local and global environment.
3. Define financial accounting concepts and tools and their impact on business models.

## Program Requirements

Code	Title	Credits
<b>Liberal Studies Core</b>		
The Liberal Studies Core gives a foundation in writing, language or quantitative skills, humanities, social science, natural science, and critical reflections. It draws upon lower-division courses in the College of Arts and Sciences.		
<i>Writing</i>		
WRT 105	Studio 1: Practices of Academic Writing	3
WRT 205	Studio 2: Critical Research and Writing	3
<i>Quantitative Skills</i>		
Complete 6-8 credits of Quantitative Skills Sequence Requirement outlined in the Liberal Arts Core Guidebook.		6-8
<i>Humanities</i>		
Select six credits from any course listed in the Humanities Division of the Liberal Arts Core Guidebook.		6
<i>Social Science</i>		
Select six credits from any course listed in the Social Sciences Division of the Liberal Arts Core Guidebook.		6
<i>Natural Science</i>		

Select 3-4 credits from any course listed in the Natural Sciences Division of the Liberal Arts Core Guidebook. 3-4

### *Critical Reflections on Ethical & Social Issues*

Select 3 credits from any course listed in the Critical Reflections on Ethical & Social Issues Division of the Liberal Arts Core Guidebook. 3

Students are required to select one Liberal Arts Core Course that meets the IDEA requirement

### Professional Competencies Core

The Professional Competencies Core covers fundamental knowledge and abilities required in the modern workplace, such as ethics and critical thinking, problem solving, human relations, diversity and change management, budgeting and resource management, and teamwork. The Professional Competencies Core includes an introductory course, and a capstone experience required of all B.P.S. students. Designed to draw together issues from across the entire B.P.S. program, these courses summarize concepts covered in the curriculum and develop students' skills in strategic decision-making that looks to the future.

### *Required Courses*

BPS 144	Orange Immersion	2
BPS 211	Introduction to Professional Studies	3
BPS 411	Senior Seminar	3
FYS 101	First Year Seminar	1
Select seven of the following:		21
ODL 303	Introduction to Change Management	3
BPS 315	Practical Financial Management for the Working Professional	
BPS 317	Assertiveness in the Workplace for Professional Studies	
BPS 321	Rhetorical Awareness and the Diverse Workplace	
ODL 425	Design Thinking for Organizations	
ODL 335	Conflict Management	
BPS 382	Leading Cooperative Negotiations	
ODL 320	Coaching for Leaders	
CRL 342	Customer Relations Leadership	
ODL 372	Organizational Leadership	
KNM 301	Introduction to Knowledge Management	
LGL 403	Business Organizations	
PPM 301	Foundations of Project Management	

### Major Requirements

ACC 201	Essentials of Accounting	3
BPS 415	Digital and Business Communications for Professional Studies	3
BUA 345	Business Analytics for Management Decisions	3
ODL 313	Strategic Leadership	3
ODL 319	Global Leadership	3
EEE 370	Introduction to Entrepreneurship and Emerging Enterprises	3
FIN 301	Essentials of Finance	3
LPP 255	Introduction to the Legal System	3
MAR 301	Essentials of Marketing	3
MGT 355	Strategic Human Resource Management	3

### Electives

Select 27-30 credits of Electives	27-30
<b>Total Credits</b>	<b>120-126</b>

## Note

The degree is administered by the College of Professional Studies. Each student should consult with their Academic Advisor to structure a plan for degree completion.

### Undergraduate University Requirements

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (<https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/>)
- First Year Seminar (<https://coursecatalog.syracuse.edu/undergraduate/courses/fys/>)