KNOWLEDGE MANAGEMENT, BPS (NO LONGER ADMITTING STUDENTS AS OF FALL 2025)

Contact

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Faculty List (https://coursecatalog.syracuse.edu/undergraduate/professional-studies/)

Description

The Bachelor of Professional Studies major in Knowledge Management is the cross section between data science, computer science and people. Knowledge management encompasses the process of applying a systematic approach to the capture, structuring, management, and dissemination of knowledge throughout an organization. Knowledge resources exist in the people, processes, and technology of organizations and are often lost as individuals depart. Capturing these resources into a formal and reusable construct allows organizations to focus on growth and innovation through sharing and applying of knowledge while remembering and documenting lessons learned creating an organizational memory.

BPS students must declare a program of study by the time they have reached junior standing, in a meeting with their Academic Advisor.

Student Learning Outcomes

1. Explain the role of technology, its use as a resource tool in organizations and society, social media, data mining/security.
2. Apply knowledge gained in program to make sense of the amount of data available, systematically problem-solve and be able to propose creative/design-thinking solutions.
3. Develop tasks and work processes for desired organizational outcomes, ability to work face-to-face or virtually, and to critically and ethically analyze big data.
4. Evaluate the organizational leadership of knowledge management curation and transfer in a local and global workforce.

Requirements

Courses (required and elective): 120 credits - divided into 4 segments:

- Liberal Studies Core 30-37 credits
- Professional Competencies Core 30 credits
- Concentration Program of Study 30 credits
- Electives 23-30 credits.

Additional Information

No more than three courses (9 credits) may be taken in the School of Management.

Code	Title	Credits
Liberal Studies Core		
(Mandatory for both programs of study.)		
The Liberal Studies Core gives a foundation in writing, language or quantitative skills, humanities, social science, natural science, and critical reflections. It draws upon lower-division courses in the College of Arts and Sciences.		
Writing		
WRT 105	Studio 1: Practices of Academic Writing	3
WRT 205	Studio 2: Critical Research and Writing	3
Foreign Language or Quantitative Skills		
Select 6-12 credits		6-12
	Foreign Language:	
	Complete Language Skills Sequence Requirement outlined in the Liberal Arts Core Guidebook.	
	Quantitative Skills:	
	Complete Quantitative Skills Sequence Requirement outlined in the Liberal Arts Core Guidebook.	
Humanities		
Select six credits from any course listed in the Humanities Division of the Liberal Arts Core Guidebook.		6
Social Science		
Select six credits from any course listed in the Social Sciences Division of the Liberal Arts Core Guidebook.		6
Natural Science		
Select 3-4 credits from any course listed in the Natural Sciences Division of the Liberal Arts Core Guidebook.		3-4
Critical Reflections on Ethical & Social Issues		
Select 3 credits from any course listed in the Critical Reflections on Ethical & Social Issues Division of the Liberal Arts Core Guidebook.		3
Students are required to select one Liberal Arts Core Course that meets the IDEA requirement		
Professional Competencies Core		
The Professional Competencies Core covers fundamental knowledge and abilities required in the modern workplace, such as ethics and critical thinking, problem solving, human relations, diversity and change management, budgeting and resource management, and teamwork. The Professional Competencies Core includes an introductory course, and a capstone experience required of all B.P.S. students. Designed to draw together issues from across the entire B.P.S. program, these courses summarize concepts covered in the curriculum and develop students' skills in strategic decision-making that looks to the future.		
Required Courses		
BPS 211	Introduction to Professional Studies	3
BPS 411	Senior Seminar	3
BPS 144	Orange Immersion	2
FYS 101	First Year Seminar	1
Select seven of the following:		21
BPS 315	Practical Financial Management for the Working Professional	
LGL 403	Business Organizations	

ODL 303	Introduction to Change Management	
BPS 317	Assertiveness in the Workplace for Professional Studies	
BPS 321	Rhetorical Awareness and the Diverse Workplace	
ODL 425	Design Thinking for Organizations	
BPS 382	Leading Cooperative Negotiations	
CRL 311	Professional Issues in Creative Leadership	
ODL 313	Strategic Leadership	
CRL 342	Customer Relations Leadership	
ODL 372	Organizational Leadership	
PPM 325	Project Communications and Stakeholder Management	
Program of Study Requirements: Knowledge Management		
Required Courses		
KNM 301	Introduction to Knowledge Management	3
KNM 310	Knowledge Capture and Codification	3
KNM 311	Safeguarding Knowledge Management and Codification Data	3
KNM 401	Professional Issues in Knowledge Management	3
KNM 402	Strategy and Planning	3
KNM 403	Process Continuity and Future Planning	3
ODL 319	Global Leadership	3
ODL 335	Conflict Management	3
BPS 415	Digital and Business Communications for Professional Studies	3
PPM 301	Foundations of Project Management	3
Total Credits		**90-97**

Note

The degree is administered by the College of Professional Studies. Each student should consult with their Academic Advisor to structure a plan for degree completion.

Undergraduate University Requirements

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/)
- First Year Seminar (https://coursecatalog.syracuse.edu/undergraduate/courses/fys/)