

# BROADCAST AND DIGITAL JOURNALISM, BS (NOT ADMITTING STUDENTS)

## Contact

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## Faculty

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Students in the broadcast and digital journalism program learn writing, information gathering and reporting, videography, editing, anchoring, and producing for both traditional and digital media platforms. Students also study critical issues (including ethical dilemmas) faced in today's complex communications environment. "Hands-on" experience is emphasized in the broadcast and digital journalism curriculum. Newscast production takes place in our state-of-the-art combined newsroom and HD studio. The newsroom space includes 27 workstations equipped with ENPS<sup>®</sup> (a widely used news production system), Adobe Premiere Pro<sup>®</sup> for video editing and Ross XPression<sup>®</sup> for graphic creation. The studio portion features fully robotic cameras, a video wall, a touchscreen powered by StoryTeller<sup>®</sup> software, an anchor desk and interview area. The adjacent control room is fully automated with Ross Overdrive<sup>®</sup> technology. Student journalists are also able to report live from the scene of news stories using LiveU portable equipment.

Majors are encouraged to take advantage of University-sponsored internships at broadcast and digital journalism organizations (both local and network) across the country.

Additionally, students have the opportunity to do extracurricular work at campus radio and television stations and other media outlets.

## Student Learning Outcomes

In addition to the comprehensive Newhouse School learning outcomes listed in the School's Educational Mission (<https://coursecatalog.syracuse.edu/undergraduate/public-communications/>), students in the Broadcast and Digital Journalism major are expected to achieve the following additional learning outcome:

1. Effectively communicate ideas and information vocally, applying professional live reporting techniques that employ appropriate technologies.

## Major Requirements

This is a 42-credit major. The sequence of courses that follows requires a minimum of four Main Campus semesters to complete. Students majoring in broadcast and digital journalism will take the following courses:

Code	Title	Credits
<b>Required Courses</b>		
BDJ 312	Audio and Digital News Writing, Reporting and Producing	3
BDJ 342	Television and Digital News Reporting	3
COM 107	Communications and Society	3
COM 117	Multimedia Storytelling	3
Select one of the following:		3
COM 346	Race, Gender, and the Media	
COM 348	Beauty and Diversity in Fashion Media	
COM 350	Topics in Media, Diversity and Inclusion	
COM 505	Communications Law for Journalists	3
JNL 211	Cross-Media News Writing	3
JNL 221	Foundations of Data and Digital Journalism	3
JNL 345	Business and Ethics of Journalism in a Changing World	3
VIS 251	Still Photography for Broadcast Journalism	1
VIS 261	Videography for Broadcast Journalism	2
<b>Total Credits</b>		<b>30</b>

## Grammar Competency Requirement

Students must complete a grammar competency as part of their degree requirements. There will be two ways students can satisfy this competency:

- First, by passing a grammar competency exam during their first semester on campus. The exam will be given twice - once before the end of the first week of classes and a second time prior to registration the next semester. A passing grade on the exam will fulfill the competency requirement.
- Secondly, by passing COM 101 Practical Grammar for Public Communications, a 0-credit grammar course which will be mandatory for students who fail the grammar competency exam. This course can be repeated until a passing grade is earned and the competency is met.

Students must meet the grammar competency to receive a degree.

## Global Experience

The Global Experience requirement may be fulfilled by studying abroad or taking an approved class. A list of courses that fulfill this requirement can be found in the Newhouse Guide Book. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the Newhouse credit maximum.

## Advanced Reporting Course (3 credits)

Students can choose a course or a combination of courses that equals three credits. Courses include:

Code	Title	Credits
BDJ 530	Topics in Specialized Reporting II	3
JNL 442	Advanced Data Journalism: Telling Stories with Data	3
JNL 461	Mobile and Social Media Journalism	3
MND 505	Digital News & Innovation	3

## Advanced Journalism Course (3 credits)

Students can choose a course or a combination of courses that equals three credits. Courses include:

Code	Title	Credits
BDJ 535	TV and Digital Reporting Practicum	3
BDJ 560	Television News Magazine Production	1-2
BDJ 567	Advanced Newscast Producing and News Management	3
JNL 442	Advanced Data Journalism: Telling Stories with Data	3
MND 505	Digital News & Innovation	3
MND 506	Digital News Leadership	1
TRF 459	Documentary Production	3

## Newhouse Elective(s) (3 credits)

Broadcast and digital journalism majors choose three credits of Newhouse electives. In consultation with their advisers, students should select as Newhouse electives courses that expand and enrich their knowledge of communications. The elective can not include internship credits.

## Capstone Requirement (3 credits)

Code	Title	Credits
BDJ 465	TV & Digital News Producing and Presenting	3

**Total: 42 Newhouse credits required.**

## Undergraduate University Requirements

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (<https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/>)
- First Year Seminar (<https://coursecatalog.syracuse.edu/undergraduate/courses/fys/>)