

# JOURNALISM, BS

## Contact

Anthony Adornato, Chair  
Broadcast and Digital Journalism Department  
318 Newhouse 3, 315-443-7398

Greg Munno, Chair  
Magazine, News and Digital Journalism Department  
318 Newhouse 3, 315-443-2747

## Faculty

Anthony Adornato, Lauren Bavis, Harriet Brown, Michael Clarke, Keonte Coleman, Aileen Gallagher, Seth Gitner, Jon Glass, Eric Grode, Roy Gutterman, Keren Henderson, Jamie Hoskins, Nausheen Husain, Rawiya Kameir, Joel Kaplan, Beverly Kirk, J. Elliott Lewis, Mark Lotado, Catherine Loper, Edecio Martinez, Colleen McEdwards, Timothy Mirabito, Greg Munno, Jim Osman, Dan Pacheco, Adam Peruta, Alex Richards, Les Rose, Olivia Stomski, Corey Takahashi, Margaret Talev, Jodi Upton, Randy Wenner

Students in the journalism program learn to meet the challenges of a complex and evolving industry and study critical issues faced in today's complex communications environment. In small classes taught by industry professionals, students develop their ability to create content for a variety of audiences and platforms. The program's emphasis remains core skills such as editing, interviewing, information gathering and reporting, anchoring, producing and writing. Students also gain experience with design, data, multimedia and social media. Curriculum includes diversity issues, law and ethics.

Students produce content for The NewsHouse (<http://www.thenewshouse.com/>) (the Newhouse School's multimedia news magazine), campus publications and local media outlets. Majors are encouraged to take advantage of University-sponsored internships and extracurricular opportunities at campus radio and television stations, newspapers and magazines, and other media outlets.

Students also have access to the state-of-the-art combined newsroom and HD studio that has 27 workstations equipped with ENPS<sup>®</sup>, Adobe Premiere Pro<sup>®</sup> for video editing, and Ross XPression<sup>®</sup> for graphic creation. The studio portion features fully robotic cameras, a video wall, a touchscreen powered by StoryTeller<sup>®</sup> software, an anchor desk, and an interview area. The control room is fully automated with Ross Overdrive<sup>®</sup> technology. Student journalists are also able to report live from the scene of news stories using Dejero<sup>®</sup> portable equipment.

## Student Learning Outcomes in Journalism

In addition to the comprehensive Newhouse School learning outcomes listed in the School's Educational Mission (<https://coursecatalog.syracuse.edu/undergraduate/public-communications/>), students in the Journalism major are expected to achieve the following additional learning outcome:

1. Integrate journalism skills and employ appropriate technologies to effectively communicate ideas and to report, research, write, and produce a range of content types for a variety of platforms and audiences

## Major Requirements

Students are required to complete 45 Newhouse credits in the Journalism major. The major requirements are outlined below.

Code	Title	Credits
<b>Newhouse Core</b>		
COM 107	Communications and Society	3
COM 117	Multimedia Storytelling	3
Select one of the following:		3
COM 346	Race, Gender, and the Media	
COM 348	Beauty and Diversity in Fashion Media	
COM 350	Topics in Media, Diversity and Inclusion	
COM 505	Communications Law for Journalists	3
or COM 509	Communications Law for Public Communicators	
<b>Journalism Core</b>		
JNL 211	Cross-Media News Writing	3
JNL 221	Foundations of Data and Digital Journalism	3
VIS 207	Introduction to Graphic Design	3
VIS 231	Visual Journalism	3
<b>Ethics Course</b>		
Students in the Broadcast and Digital Journalism or Magazine, News and Digital Journalism tracks take JNL 345 to fulfill this requirement.		
Students in the Sports Media & Communications tracks of Broadcast and Digital Journalism or Magazine, News and Digital Journalism may take either SMC 345 or JNL 345 to fulfill this requirement.		
JNL 345	Business and Ethics of Journalism in a Changing World	3
or SMC 345	Communications Ethics in Sports	
<b>Track Requirement</b>		
Students will choose to complete one of four tracks: Broadcast and Digital Journalism; Broadcast and Digital Journalism with Sports Media & Communications; Magazine, News and Digital Journalism; or Magazine, News and Digital Journalism with Sports Media & Communications.		18
Broadcast and Digital Journalism		
Broadcast and Digital Journalism with Sports Media & Communications		
Magazine, News and Digital Journalism		
Magazine, News and Digital Journalism with Sports Media & Communications		
<b>Total Credits</b>		<b>45</b>

## Broadcast and Digital Journalism

Code	Title	Credits
<b>Required Courses</b>		
BDJ 312	Audio and Digital News Writing, Reporting and Producing	3
BDJ 342	Television and Digital News Reporting	3
BDJ 465	TV & Digital News Producing and Presenting	3
<b>Newhouse Electives</b>		
Students choose three elective credits 200-level or above.		3
<b>Journalism Electives</b>		

Students choose six elective credits 300-level or above in the following prefixes: BDJ, JNL, MMI, MND or SMC.	6
<b>Total Credits</b>	<b>18</b>

## Broadcast and Digital Journalism with Sports Media & Communications

Code	Title	Credits
<b>Required Courses</b>		
BDJ 312	Audio and Digital News Writing, Reporting and Producing	3
BDJ 342	Television and Digital News Reporting	3
BDJ 465	TV & Digital News Producing and Presenting	3
<b>Electives</b>		
Students choose nine elective credits in the SMC prefix.		9
<b>Total Credits</b>		<b>18</b>

## Magazine, News and Digital Journalism

Code	Title	Credits
<b>Required Courses</b>		
MND 305	Reporting	3
MND 408	Magazine and News Editing	3
<b>Capstone</b>		
Students will choose a capstone course option under the advisement of the department and faculty advisor.		3
<b>Newhouse Elective</b>		
Students choose three elective credits 200-level or above.		3
<b>Journalism Electives</b>		
Students choose six elective credits 300-level or above in the following prefixes: BDJ, JNL, MMI, MND or SMC.		6
<b>Total Credits</b>		<b>18</b>

## Magazine, News and Digital Journalism with Sports Media & Communications

Code	Title	Credits
<b>Required Courses</b>		
MND 305	Reporting	3
MND 408	Magazine and News Editing	3
<b>Capstone</b>		
Students will choose a capstone course option under the advisement of the department and faculty advisor.		3
<b>Electives</b>		
Students choose nine elective credits in the SMC prefix.		9
<b>Total Credits</b>		<b>18</b>

## Grammar Competency Requirement

Students must complete a grammar competency as part of their degree requirements. There are two ways students can satisfy this competency:

- First, by passing a grammar competency exam during their first semester on campus. The exam will be given twice - once before the end of the first week of classes and a second time prior to registration the next semester. A passing grade on the exam will fulfill the competency requirement.
- Secondly, by passing COM 101 Practical Grammar for Public Communications, a 0-credit grammar course which will be mandatory

for students who fail the grammar competency exam. This course can be repeated until a passing grade is earned and the competency is met.

Students must meet the grammar competency to receive a degree.

## Global Experience Requirement

The Global Experience requirement may be fulfilled by studying abroad or taking an approved class. A list of courses that fulfill this requirement can be found in the Newhouse Guide Book. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the Newhouse credit maximum.

**Total: 45 Newhouse credits required**

## Undergraduate University Requirements

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (<https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/>)
- First Year Seminar (<https://coursecatalog.syracuse.edu/undergraduate/courses/fys/>)