

# MAGAZINE, NEWS AND DIGITAL JOURNALISM, BS (NOT ADMITTING STUDENTS)

## Contact

Greg Munno, Chair  
Magazine, News and Digital Journalism Department  
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## Faculty

Lauren Bavis, Harriet Brown, Michael Clarke, Aileen Gallagher, Seth Gitner, Jon Glass, Eric Grode, Roy Gutterman, Nausheen Husain, Rawiya Kameir, Joel Kaplan, Greg Munno, Dan Pacheco, Adam Peruta, Alex Richards, Corey Takahashi, Margaret Talev, Jodi Upton

## Program Description

Students in the magazine, news and digital journalism program learn to meet the challenges of a complex and evolving industry. In small classes taught by industry professionals, students develop their ability to create content for a variety of audiences and platforms. The program's emphasis remains core skills such as editing, interviewing, reporting, and writing. Students also gain experience with design, data, multimedia, and social media, and produce content for The NewsHouse (<https://thenewshouse.com/>), the Newhouse School's multimedia news magazine, campus publications, and local media outlets. Curriculum also includes diversity issues, law, and ethics.

## Student Learning Outcomes

In addition to the comprehensive Newhouse School learning outcomes listed in the School's Educational Mission (<https://coursecatalog.syracuse.edu/undergraduate/public-communications/>), students in the Magazine, News and Digital Journalism major are expected to achieve the following additional learning outcome:

1. Integrate journalism skills to report, research, write, and produce a range of content types for a variety of platforms and audiences

## Major Requirements

Students are required to complete 42 Newhouse credits in the Magazine, News and Digital Journalism major. The major requirements are outlined below.

Code	Title	Credits
<b>Required Courses</b>		
COM 107	Communications and Society	3
COM 117	Multimedia Storytelling	3
Select one of the following:		
COM 346	Race, Gender, and the Media	
COM 348	Beauty and Diversity in Fashion Media	
COM 350	Topics in Media, Diversity and Inclusion	
COM 505	Communications Law for Journalists	3
JNL 211	Cross-Media News Writing	3
JNL 221	Foundations of Data and Digital Journalism	3

JNL 345	Business and Ethics of Journalism in a Changing World	3
MND 305	Reporting	3
MND 408	Magazine and News Editing	3
MND 496	Digital Portfolio	0
VIS 207	Introduction to Graphic Design	3

### Track Requirement

Select one of the following Tracks:	9
Magazine	
News	
Digital	

### Capstone Requirement

Select one of the following:		3
MND 407	Narrative Storytelling	
MND 409	Investigative Projects	
MND 499	Honors Capstone Project	
MND 504	Multimedia Projects	
MND 505	Digital News & Innovation	

**Total Credits** 42

## Magazine

Code	Title	Credits
<b>Required Courses</b>		
MND 406	Magazine Article Writing	3
MND 441	Visual Thinking for Digital Magazines	3
<b>Newhouse Electives</b>		
Any other JNL or MND course at 300-level or above.		3
<b>Total Credits</b>		9

## News

Code	Title	Credits
<b>Required Courses</b>		
JNL 530	Topics in Specialized Reporting	3
VIS 361	Visual News Reporting	3
<b>Newhouse Electives</b>		
Any other JNL or MND course at 300-level or above.		3
<b>Total Credits</b>		9

## Digital

Code	Title	Credits
<b>Required Courses</b>		
MMI 365	Web Development & Design for Media	3
JNL 442	Advanced Data Journalism: Telling Stories with Data	3
<b>Newhouse Elective</b>		
Any other JNL or MND course at 300-level or above.		3
<b>Total Credits</b>		9

## Grammar Competency Requirement

Students must complete a grammar competency as part of their degree requirements. There are two ways students can satisfy this competency:

- First, by passing a grammar competency exam during their first semester on campus. The exam will be given twice - once before

the end of the first week of classes and a second time prior to registration the next semester. A passing grade on the exam will fulfill the competency requirement.

- Secondly, by passing COM 101 Practical Grammar for Public Communications, a 0-credit grammar course which will be mandatory for students who fail the grammar competency exam. This course can be repeated until a passing grade is earned and the competency is met.

Students must meet the grammar competency to receive a degree.

## **Global Experience Requirement**

The Global Experience requirement may be fulfilled by studying abroad or taking an approved class. A list of courses that fulfill this requirement can be found in the Newhouse Guide Book. If a student chooses to take a Newhouse class to fulfill this requirement, the additional Newhouse hours will be added to the 122 credits needed for graduation if the student has reached the Newhouse credit maximum.

**Total: 42 Newhouse credits required**

## **Undergraduate University Requirements**

The following requirements and experiences apply to all Syracuse University Undergraduate matriculated degree programs.

- IDEA Course Requirement (<https://coursecatalog.syracuse.edu/undergraduate/idea-course-requirement/>)
- First Year Seminar (<https://coursecatalog.syracuse.edu/undergraduate/courses/fys/>)