

PHOTOGRAPHY, CINEMATOGRAPHY & DESIGN MINOR

Coordinator

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College

The S.I. Newhouse School of Public Communications oversees this minor.

Goal

The members of the Visual Communications Department know that life is enriched with the knowledge of how to make high-quality, meaningful images. The purpose of this minor is to provide photography, video and design expertise to complement the student's primary area of study.

Audience

This minor is intended for all Syracuse University students with the exception of the Television, Radio and Film BS and the Visual Communications BS. Photography, cinematography and design are valuable tools, of benefit to the architect, sociologist, biologist, forester, anthropologist, teacher, fashion designer, and students pursuing many other professions.

Entrance Requirements

Applicants are admitted on a space-available basis depending upon a cumulative GPA of 3.0 or higher. To be eligible, a student must have completed 30 credits at Syracuse University in courses graded A-F. Students should declare their Photography, Design and Video minor by the spring of their sophomore year. Students who apply after their sophomore year may have to commit to being on campus for an extra semester to complete the requirements of this minor. Applications should be submitted to the Newhouse Advising Office (316 Newhouse 3).

Restricted Graduate Credit

With permission after completion of the departmental review of their work, a student may choose to take 6 of their remaining 12 credits in the minor at the graduate level. If this option is chosen, the graduate level courses may be used towards the Multimedia, Photography and Design master's degree. Students have from the time grades are posted for the course(s) up until the fall of their senior year to declare if the graduate credit will count in their minor or if they are going to use it towards their graduate degree. If completing the graduate credits and continuing into the graduate program, students will be required to drop the minor before graduation in order for these credits to count in a graduate degree. If students are not going to use the graduate credits in a graduate program, they will need to petition the University to allow those credits to be used in their undergraduate requirements.

For students that choose to apply for the Multimedia, Photography and Design master's program, a portfolio is required for admission and should be sent separately to Professor Renee Stevens, Chair, Visual Communications Department. Images should be presented on a personal website or through social media channels. Please send appropriate URLs

to Professor Stevens at rcstevens@syr.edu. If you do not have some type of portfolio, GRE test scores must be submitted instead.

Curriculum Requirements

Students must complete 18 credits of which 12 credits must be 300-level or above.

Code	Title	Credits
Two Required Courses		
VIS 201	Introduction to Photography for Multimedia	3
VIS 207	Introduction to Graphic Design	3
Minor Emphasis		
Students will complete a departmental review of their work, both from the introductory courses, VIS 201 and VIS 207, and/or previous work. Following the review and working with their advisor, students will be required to declare a minor emphasis that satisfies their individual career goals.		
Select one of the following Emphases:		12
<i>Photography</i>		
VIS 306	Image Post-Production	
VIS 324	Light and Concept	
or VIS 304	Foundations in Camera, Light and Concept	
VIS 405	Photographic Storytelling	
Newhouse Elective (chosen with department advisor)		
CIN 303	Nonfiction Video Storytelling	
VIS 434	Commercial & Advertising Photography and Multimedia	
VIS 502	AI for Creative Professionals	
VIS 544	Fashion and Portraiture	
OR		
<i>Cinematography</i>		
CIN 303	Nonfiction Video Storytelling	
CIN 313	Cinematography I: Fundamentals	
CIN 323	Cinematic Light & Lens	
Newhouse Elective (chosen with department advisor)		
CIN 433	Cinematography II: Cinematic Storytelling	
TRF 448	Audio Storytelling	
TRF 456	Sound for Picture	
VIS 502	AI for Creative Professionals	
OR		
<i>Design</i>		
VIS 317	Typographic Design	
VIS 327	Type and Image Design	
or VIS 507	Intermediate Design and Production for Non-Majors	
VIS 337	Motion Graphics for Production	
or VIS 447	Motion Design	
Newhouse Elective (chosen with department advisor)		
VIS 437	Design and World Building for Esports	
VIS 457	User Interface and User Experience (UI/UX) Design	
VIS 467	Immersive Design	
VIS 502	AI for Creative Professionals	
VIS 527	Publication Design	

Total Credits 18

Additional Information

To declare a minor, students must file a declaration form indicating the specific courses selected. The form must be approved by Brad Stalter, Academic Advisor (316 Newhouse 3) and by the student's home college.

Total: 18 Newhouse credits required