

SPORT MANAGEMENT MINOR

Coordinator

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Description

The 18-credit minor in Sport Management is designed for students who are interested in pursuing a career path in the sport industry along with their chosen major. Students selecting this minor in sport management should have an interest in learning about the business, communications, marketing, event planning, economic, global, and legal aspects of the sport industry. Courses in the minor may be delivered both residually and online to accommodate student needs and to provide availability to students enrolled in online programs through the College of Professional Studies. Courses delivered in the online format will have seats reserved for College of Professional Studies students.

Admission

Applicants are required to have a minimum of a 3.25 cumulative GPA and will be admitted on a space available basis. To be eligible, a student must have completed 30 credits at Syracuse University in courses graded A-F.

Materials to be submitted:

Interested students must complete the Sport Management Minor Application and upload the Declaration of Minor Form signed by the student, by November 1st for spring admission or April 1st for fall admission. Students must submit the minor application and declaration of minor form no later than the spring semester of their sophomore year.

Student Learning Outcomes

All students will gain the knowledge required for a career in a sport industry along with their chosen major. Students have the opportunity to study sport management, sport law, sport marketing or sport hospitality and event management. Upon completion of the program, students will be able to:

1. Explain, discuss, and analyze core areas of sport management.
2. Analyze data from the sport industry and prepare recommendations for business decisions within sport organizations.
3. Demonstrate the ability to clearly and concisely communicate sport management concepts in writing and orally.
4. Use technology appropriate for the sport industry.

Code	Title	Credits
Required Courses		
SPM 205	Principles and Contemporary Issues in Sport Management	3
Plus 15 credits of additional Sport Management courses, 12 credits of which must be numbered 300 or above.		15
Total Credits		18

Restrictions

The Sport Management minor is open to all students based on the admission requirements stated above.